温州乐图

WENZHOU LETU

为全世界儿童打造安全健康有趣的游乐环境

BUILDING A SAFE HEALTHY AND JOYFUL ENVIRONMENT FOR KIDS WORLDWIDE

2025年第一版

1

单体产品介绍

Monomer product introduction

产品介绍
Product introduction

搏 速
Barbus





可玩性
Playabilty

1.玩法新奇简单，可亲子互动、团队PK
2.增加儿童乐园的趣味性
3.弥补淘气堡亲子互动项目的空缺

灵活性
Flexibility

1.大小可根据场地调整
2.颜色跟外观可调整
3.材质可替换

粘贴性
Customer Stickness

1.为比赛、活动增加粘性，提升身体素质
2.巧妙运用声、光、电、色彩的整合
3.启动感知器官，真正做到寓教于乐

安全性
Security

1.产品结构根据人体工程学精细打造
2.产品的质量及安全严格根据国家的认证标准执行
3.材质环保、经久耐用

转盘
Tadpole









乐琦转马
Leqi Bicycle









产品介绍
Product introduction

电 动
Electric

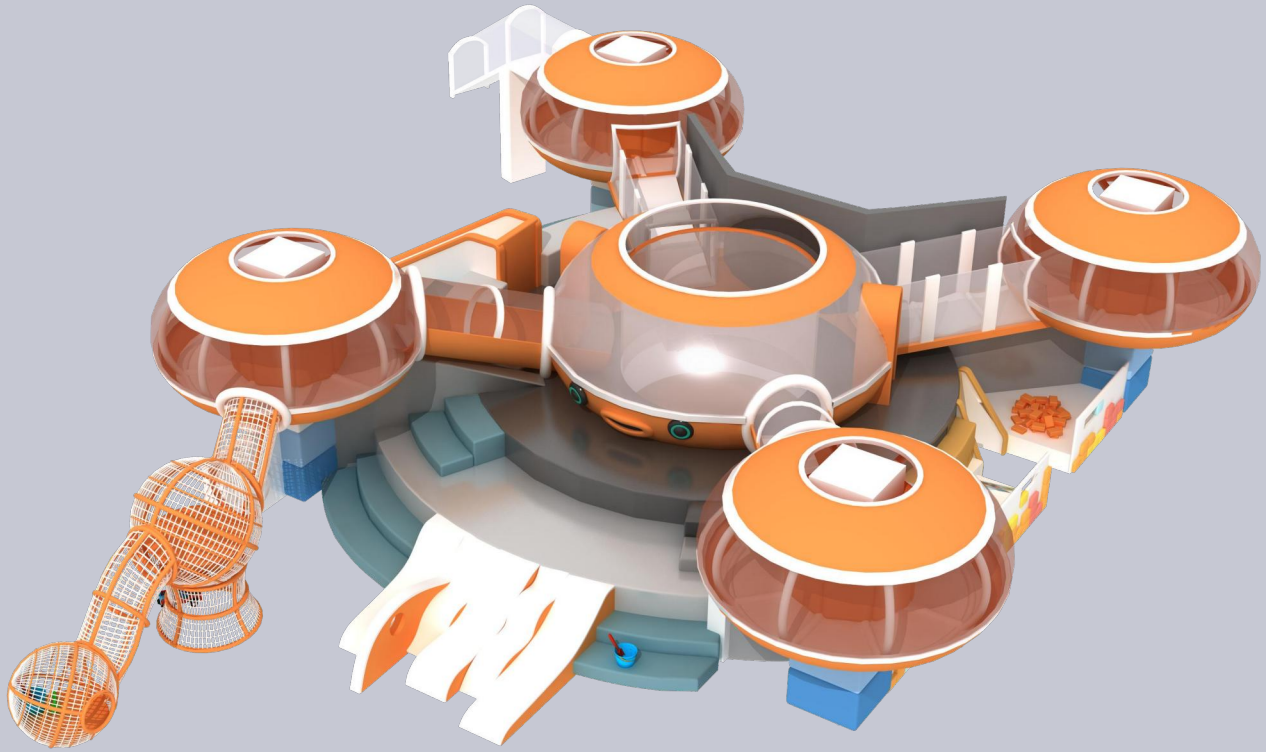








宝贝王IP定制产品
IP custom products



章鱼堡
Octopus Castle



独角鲸
narwhal

2

空间产品介绍

Space product introduction

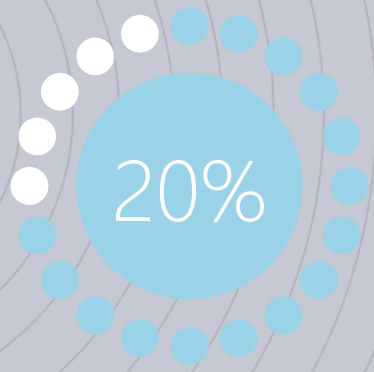
关于IP，我们需要升级.....
有关游戏内容，故事文化，包装形式，色彩运用，我们需做思考.....

About IP, we need to upgrade, about game content, story culture, packaging form, color use, we have done thinking.....



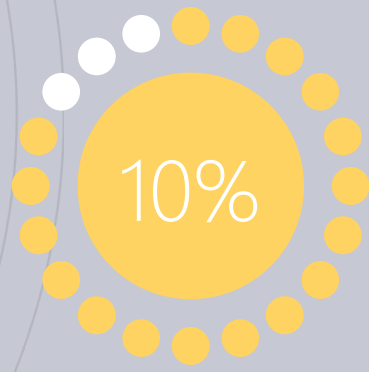
游戏内容

产品的内核一定是内容，IP需要结合产品做游戏，需要开发更多有意思的定制化内容。



故事文化

IP具有很强的故事文化属性，是可以和产品融合贯通。



包装形式

适当的包装，可以凸显主题，凸显IP形象，IP文化。



色彩运用

每个IP都有其特定的色彩，抓住其最具辨识度的色彩，与周边相似业态形成差异化。

空间产品展示
Space product display

量子未来乐园

Quantum future paradise

项目：景德镇量子未来乐园
未来世界里有一处瓷谷绿洲，这里是未来孩子们的五感乐园，孩子们能最直接的感受到形、声、色、味、触.....

乐园中心是量子集合站和瓷谷能量站，服务于五感世界、欢乐瓷谷、勇气瓷谷三个区。这三个区和瓷谷能量站相互贯通，大孩子和小孩子们相对独立又相互联系，整场围绕本地千年瓷都的文化属性，色彩选用紫鸢、天青、西子、银白、乌金、姚黄、碧绿，配以当代流行色克莱因蓝，寓意传统与当代的交流和交互。

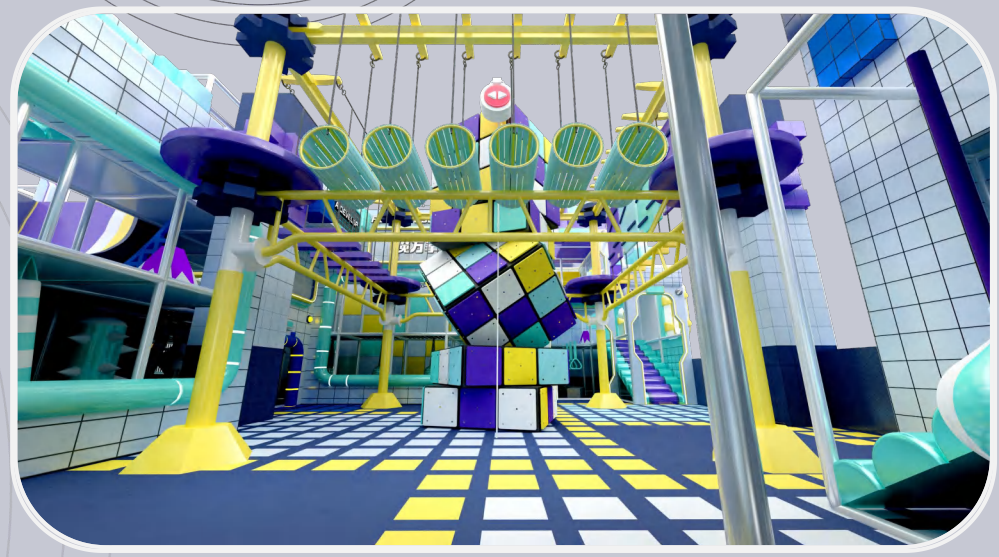
Project: Jingdezhen Quantum Future Paradise
There is a porcelain Valley oasis in the future world, which is the five senses paradise for children in the future. Children can directly feel the form, sound, color, taste and touch.....

The center of Paradise is the Quantum collection station and the Porcelain Valley Energy Station, serving the Five Senses world, Happy Porcelain Valley, Courage porcelain Valley three areas. These three areas are connected with the porcelain Valley energy station, and the older children and children are relatively independent and interrelated. The whole scene revolves around the cultural attributes of the local millennium porcelain capital, and the colors are selected purple kite, azure, Xizi, silver white, Wujin, Yao yellow, turquoise, and the contemporary popular color Klein blue, implying the communication and interaction between traditional and contemporary.

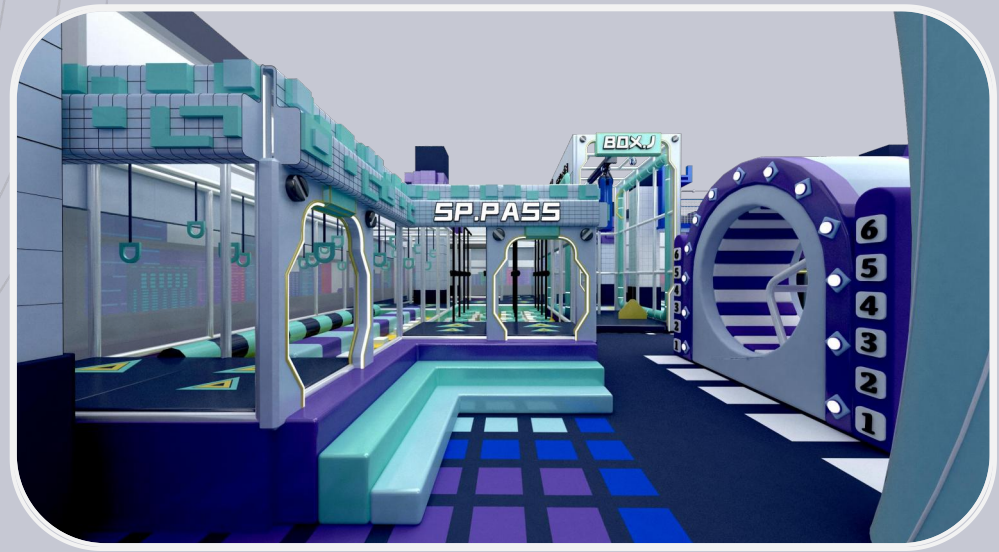


空间产品展示
Space product display









空间产品展示
Space product display









空间产品展示
Space product display

魔力世界
Magic world

蕴含着丰富的智慧和乐趣，它就像一个等待被开启的魔法盒，让你眼花缭乱。
被赞誉为“最有教育意义的玩具”,可以激发人们对解决问题的兴趣和对挑战的热爱。

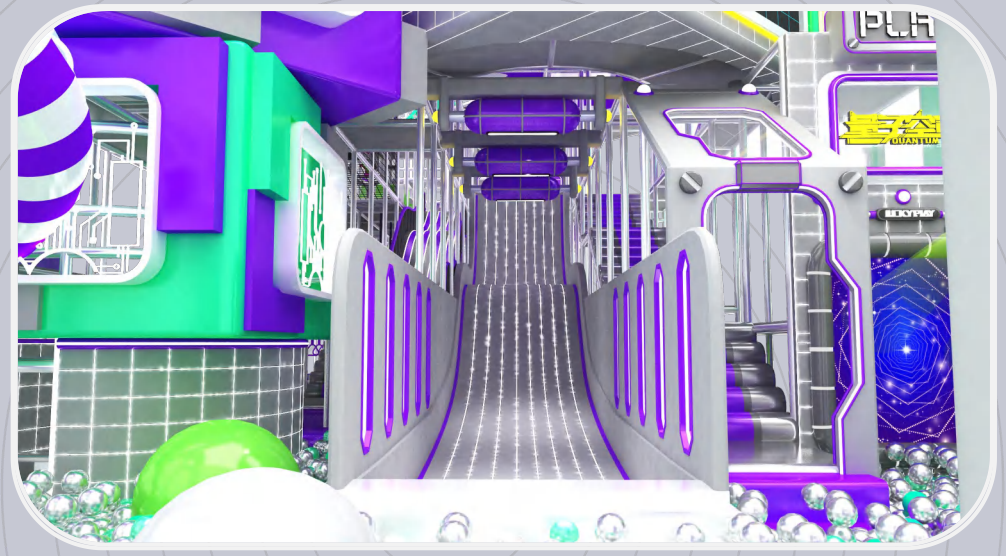
镭光紫是最稀有的色彩，有种暗夜精灵的神秘感，且动感前卫。青翠则是指鲜绿色，成语青翠欲滴就是形容草木茂盛润泽，颜色浓郁得好像是滴下来一样。

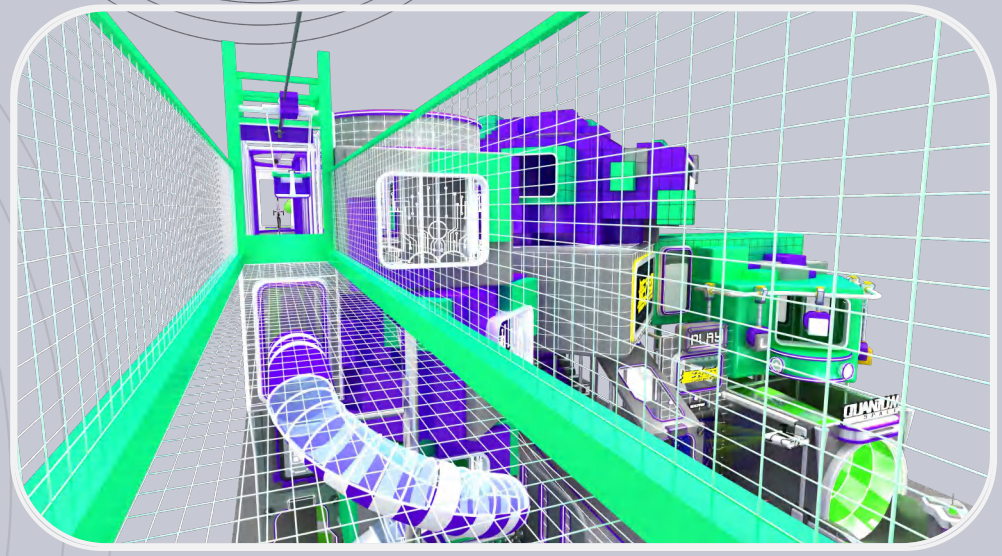
Packed with a wealth of wisdom and fun, it's like a magic box waiting to be opened to dazzle you.
Praised as "the most educational toy", it can inspire people's interest in problem solving and love of challenges.

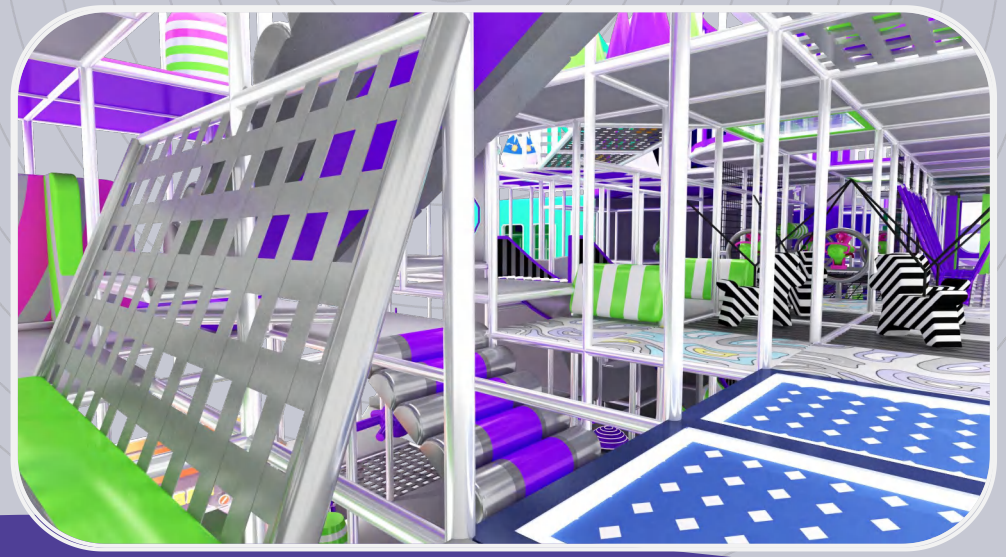
Radium violet is the rarest color, has a kind of night elf mystery, and dynamic avant-garde. Qingcui refers to bright green, and the idiom Qingcuiyu is to describe the lush and moist vegetation, which is rich in color as if it were dripping down.



空间产品展示
Space product display









空间产品展示
Space product display

紫气东来

Purple air comes from the east

项目：鹰潭贵溪儿童乐园
以极富创意的方式，将这一高深的量子概念巧妙地融入其设计中，选用神秘的星光紫宸作为主色调，通过别具一格的外形设计，将量子造物的神奇理念以一种生动有趣的方式呈现。

传说老子过函谷关之前，关尹喜见有紫气从东而来，知将有圣人过关，果然老子骑着青牛而来。在中国传统文化中，紫色被认为是一种高贵、神秘和祥瑞的颜色。它代表着权力、富贵和智慧。

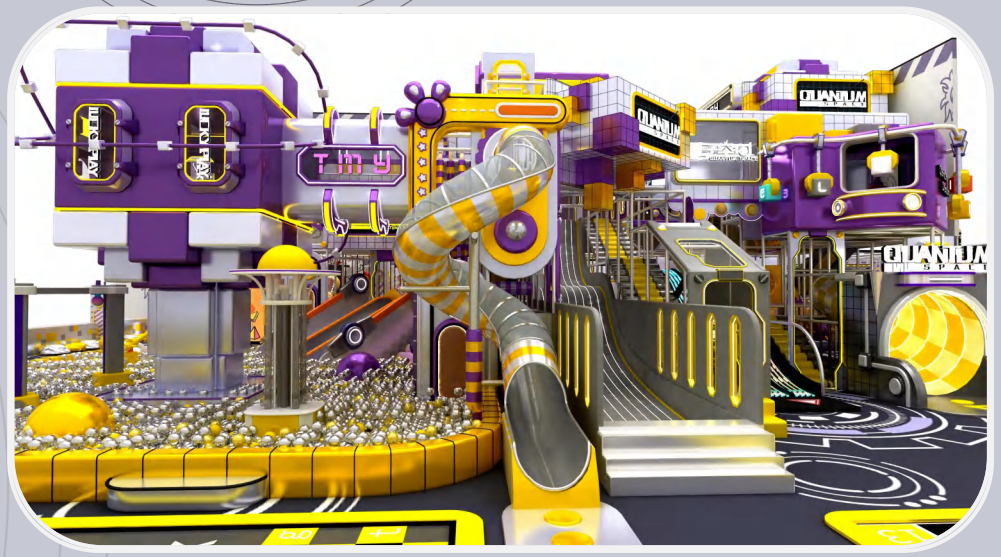
Project: Yingtan Guixi Children's Paradise
In a very creative way, this profound quantum concept is cleverly integrated into its design, the mysterious star purple Chen is selected as the main color, and the magical concept of quantum creation is presented in a vivid and interesting way through a unique shape design.

According to legend, before Laozi passed the Hangu Pass, Guan Yinxi saw purple from the east, and knew that there would be saints to pass, as expected, Laozi rode the green cow to come. In traditional Chinese culture, purple is considered a noble, mysterious and auspicious color. It represents power, wealth and wisdom.

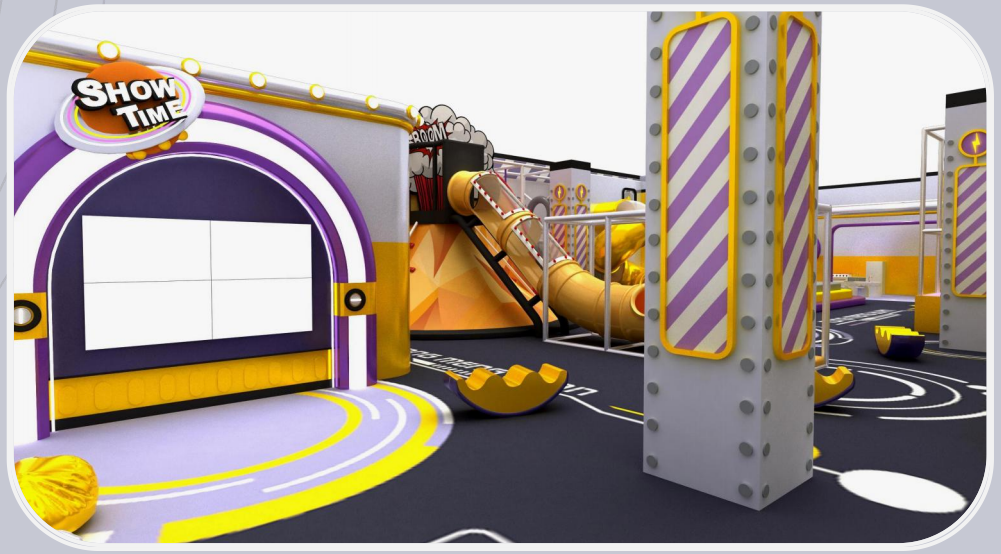


空间产品展示
Space product display









空间产品展示
Space product display

疯狂多巴胺
Crazy dopamine

品牌：尖峰玩家
项目：福建漳州碧湖万达
设计理念源于人类对激情和追求美好，每一个细节都像是在调动你体内的多巴胺神经元，它炫酷的色彩、强大的功能，都能瞬间点燃你对游玩的乐趣。

它就像一个调皮的小魔法师，随时准备给我们的生活来一场惊喜派对；它在我们的神经元之间飞舞，传递着让人兴奋的信号，想象一下，当你在场地中一路闯关到达想去的地方的那一刻，大脑就像一个欢乐的游乐场，在这里你将感受到前所未有的兴奋和满足，和我们一起追随疯狂多巴胺的脚步，开启一段充满活力的旅程吧！

Brand: Peak Player
Project: Fujian Zhangzhou Bihu Wanda
The design concept stems from human passion and the pursuit of beauty, every detail is like mobilizing the dopamine neurons in your body, its cool color, powerful function, can instantly ignite your fun to play.

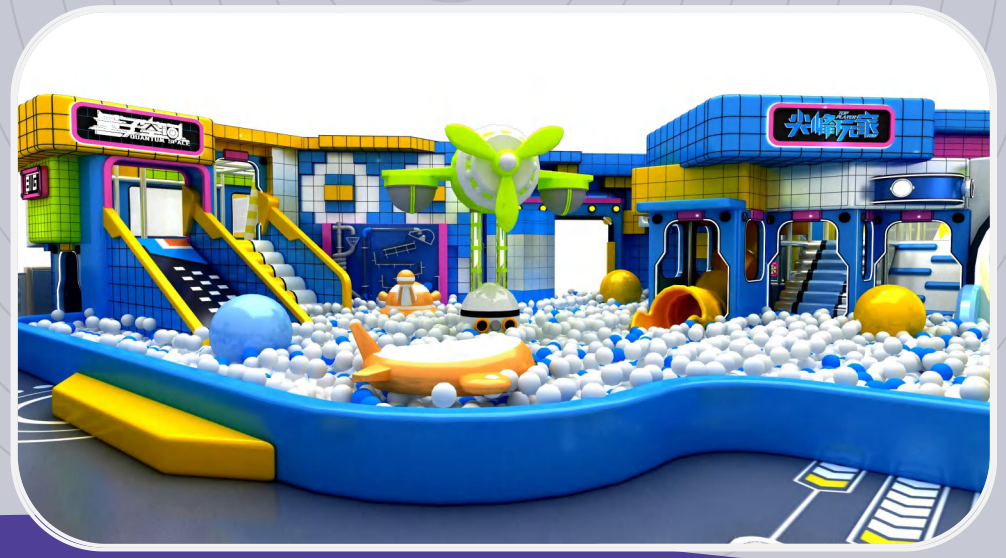
It is like a naughty little wizard, ready to give our lives a surprise party; It flies between our neurons, transmitting exciting signals, imagine, when you all the way through the field to get to the place you want to go, the brain is like a happy playground, where you will feel unprecedented excitement and satisfaction, follow us in the footsteps of crazy dopamine, start a dynamic journey!



空间产品展示
Space product display









空间产品展示
Space product display

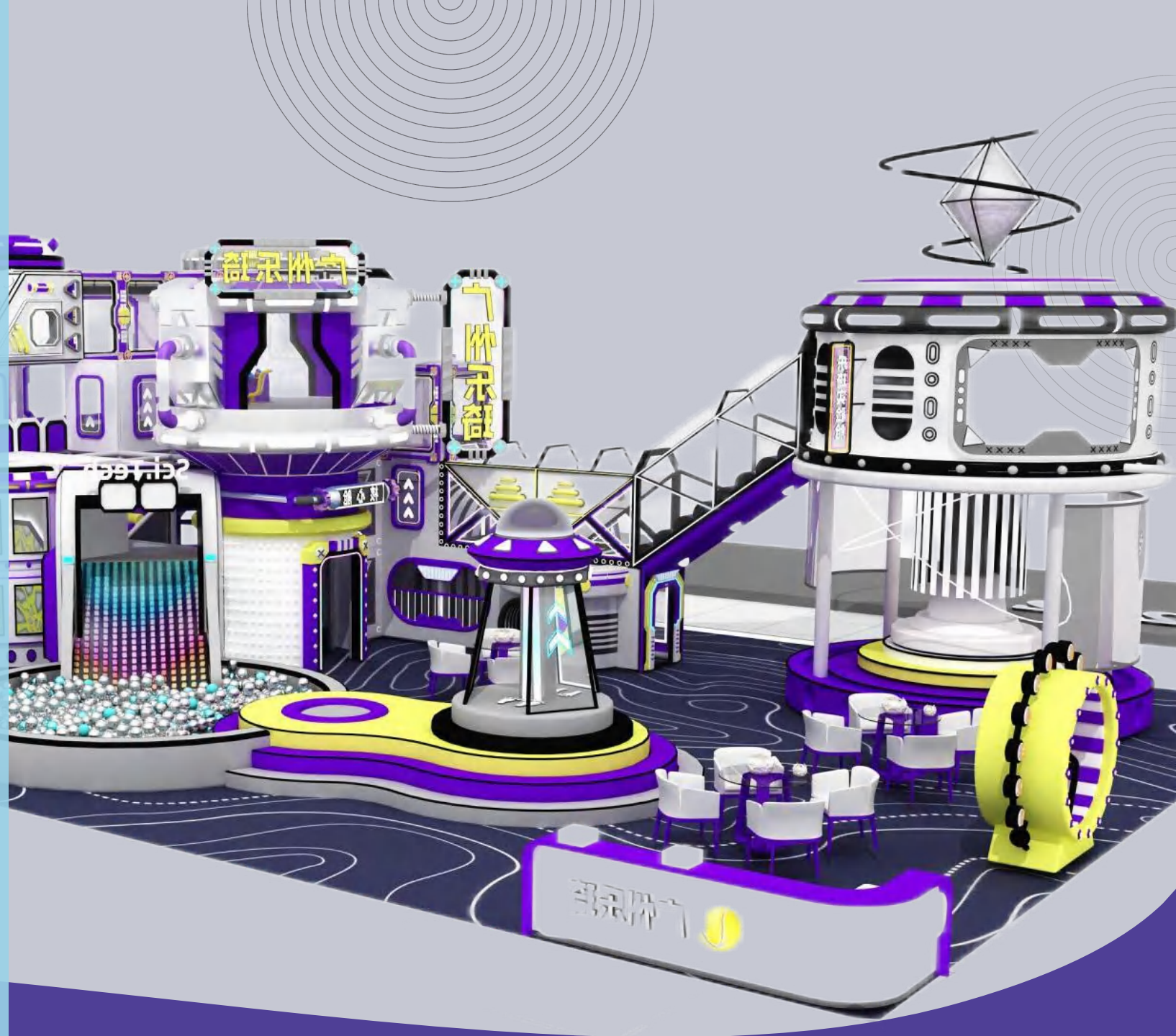
未来世界
Future world

如果说太空时代初期的太空活动还只是以主权国家为单位，那么商业航天航空的勃兴则将太空时代推入另一个全新的阶段——太空经济时代。

大太空时代的开启给人类社会带来的变化很可能不会小于大航海时代。这不仅会再次颠覆今天的社会形态，也会颠覆现在的财富形态。人们终于还是从仰望星空，到走进了星空。

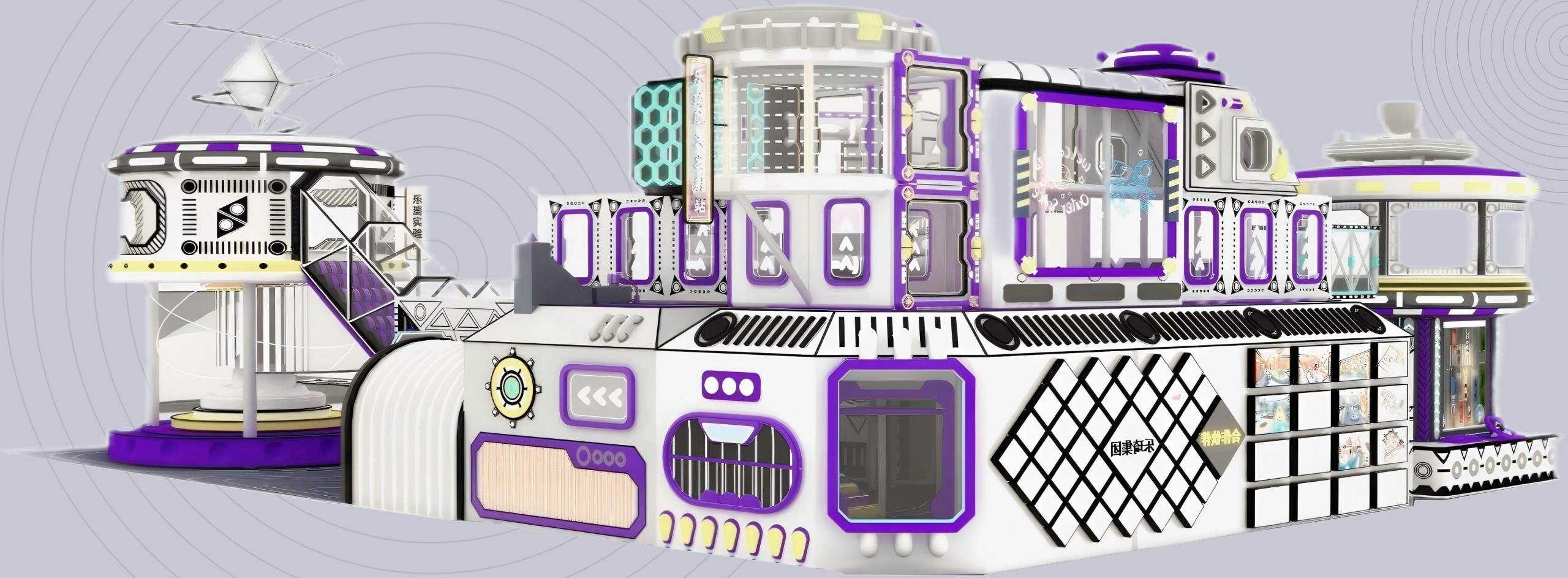
If at the beginning of the space age, space activities were only sovereign states, then the boom of commercial aerospace has pushed the space age into another new stage - the space economy era.

The beginning of the Great Space Age is likely to bring changes to human society no less than the Great Age of navigation. This will once again upend not only today's social patterns, but also today's patterns of wealth. People finally went from looking at the stars to walking into the stars.



空间产品展示

Space product display



空间产品展示
Space product display

未来童趣
Future children's fun

项目：洛阳SOREAL未来乐园
我们构想一种未来人类的生活方式，在太空城市工作生活，乘轨道飞车在宇宙间漫游，去吃饭去交友去游玩，去星球基站采集能量……

宇宙漫游：
一个镜像的天空世界，连接两个区域的时空中转站，以太空漫步为纽带联通三体空间，在表达上以奇幻，迷幻为主题，更多展现出时空中转站的忙碌景象。
未来城市：
采用城市历险记的游玩感官进程，将让游客感受一场身临其境的城市探险之旅，因此在造型上更注重空大小以及天际线的组合，更多注入城市的功能形态，将城市的趣味性组合进行深度呈现。
星球基站：
讲述未来居民在宇宙的星球基站采集能量的故事，因此，不仅通过色彩来进行表达科幻奇境的意境，更通过外星科技造型展现故事互动感。

Project: Luoyang SOREAL Future Paradise
We envision a future human life style, working and living in space cities, roaming the universe by orbital car, going to eat and make friends to play, going to planet base stations to collect energy.....



空间产品展示
Space product display









空间产品展示
Space product display

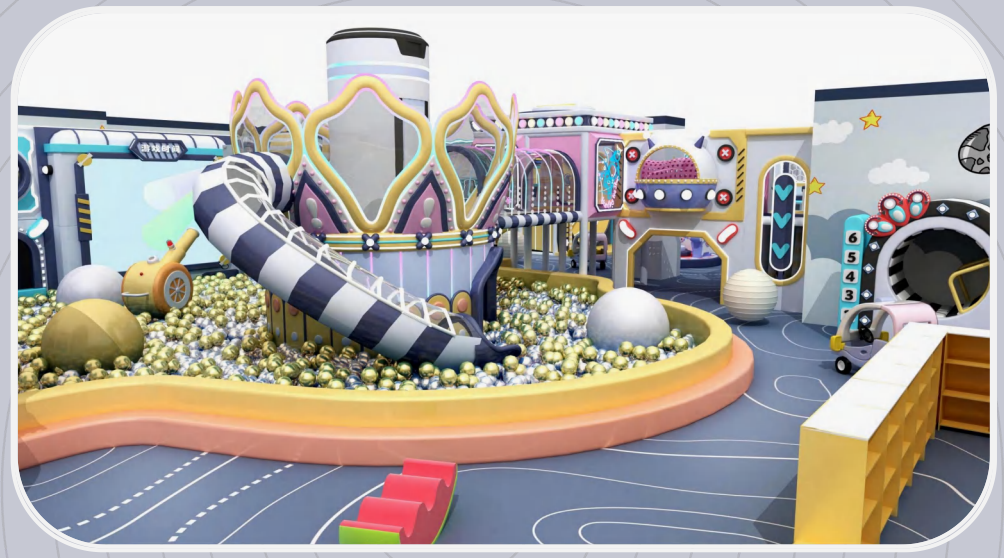
星际探险
Interstellar exploration

项目：湖北童星汇
本案将对宇宙的想象，科技感，提炼出蓝色，粉色，黄色，带来的是吸引眼球的简约高端感与科技感，在设计风格上本案以简约现代为主，大面积的银白色铺陈传递出简约明亮的通透感，营造出宇宙般的浩瀚，随处可见的太空宇宙元素以立体、生动的形式呈现，创造出一个神秘而又奇幻的太空世界。

Project: Hubei Child Star Collection
This case will be the imagination of the universe, the sense of science and technology, extract the blue, pink, yellow, bring is eye-catching simple high-end sense and sense of science and technology, in the design style of this case is mainly simple and modern, a large area of silver and white spread to convey a simple and bright sense of transparency, create a vast universe, everywhere the space elements are presented in a three-dimensional, vivid form. Create a mysterious and fantastic space world.

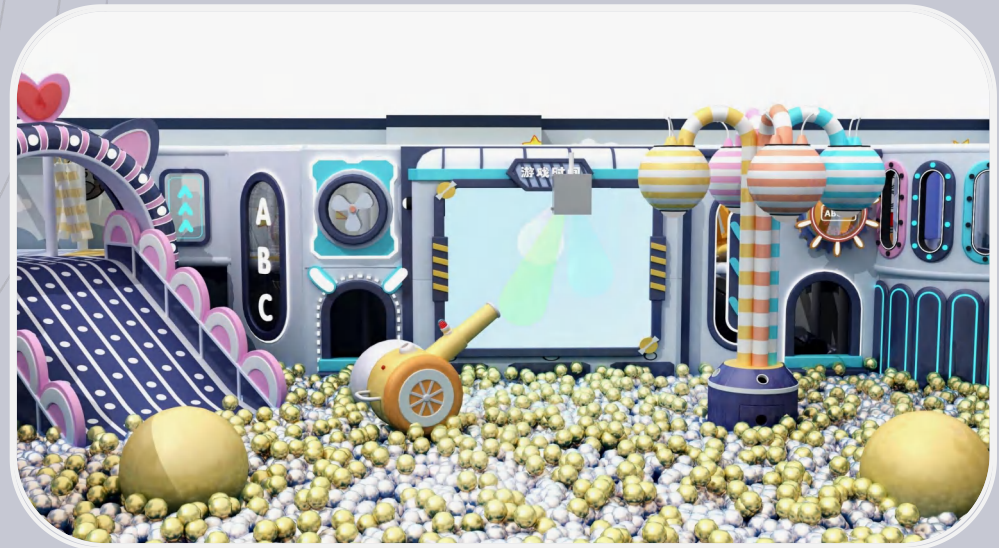


空间产品展示
Space product display









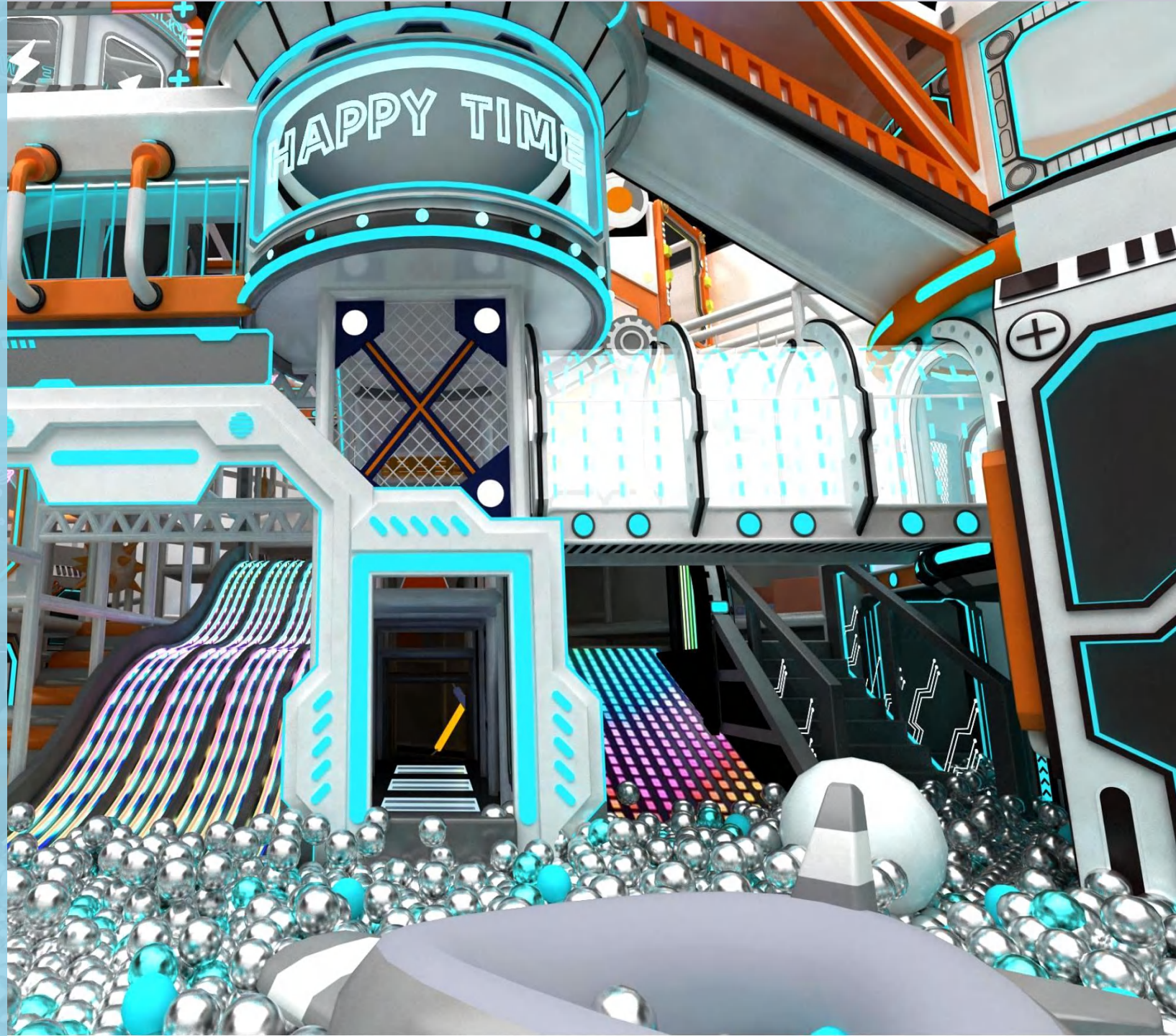
空间产品展示
Space product display

太空基地
Space base

品牌:马甲熊
要求:太空主题系列，未来科技感，神秘感，具象表达，灯光整体搭配，流光大滑梯，喇叭滑梯，错落造型，主题性强。
本案将对人类未来实现月地球探索的想象，科技感。提炼出蓝光，橙旧，灰白，营造探月基地未来科技力量与月空间环境的变化。

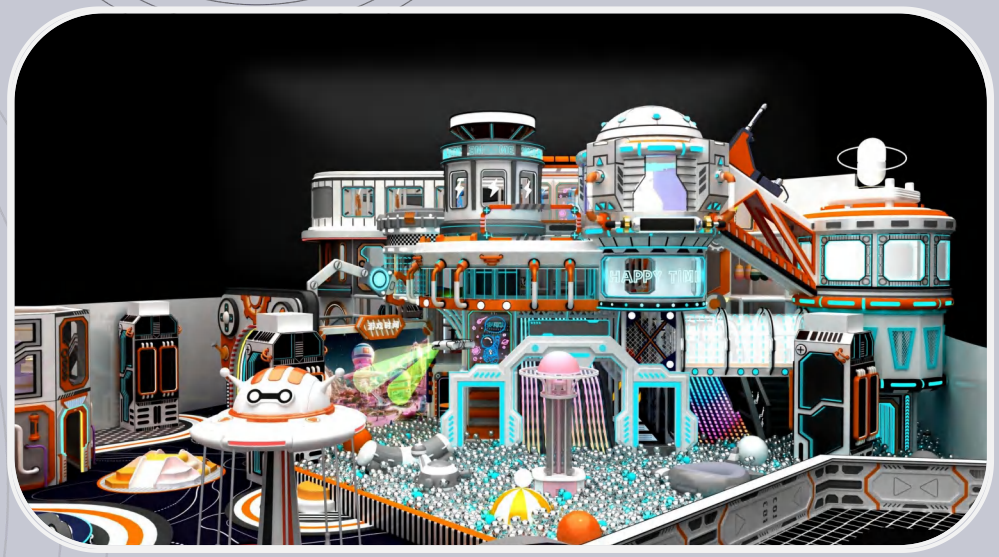
在设计风格上本案以错落造型高低空间连接为主，大面积灰白蓝光表达科技的的通透感，营造出宇宙般的浩瀚，橙而代表时间的流逝表达，元素以立体、生动的形式呈现，创造出一个神秘而又奇幻的探月基地。

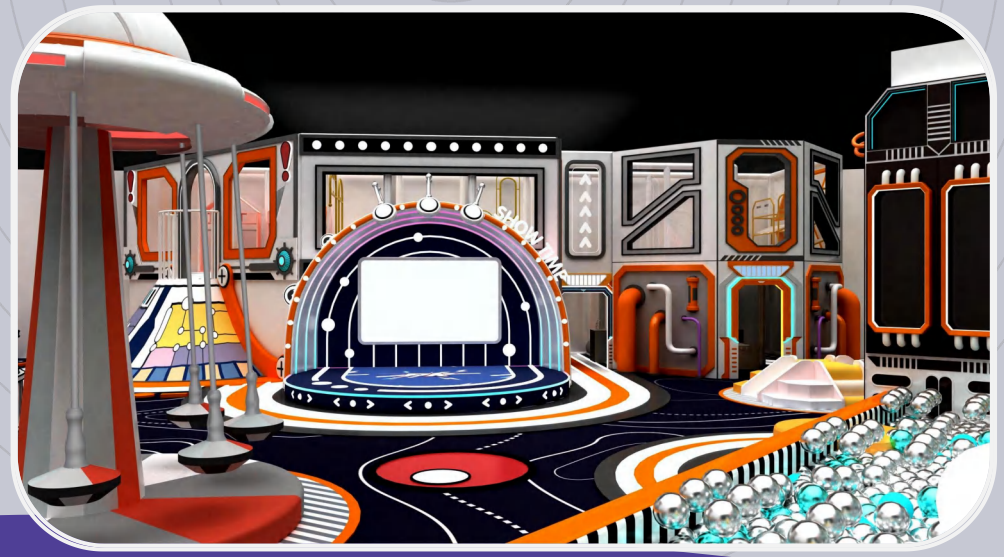
Brand: Pony Bear
Requirements: space theme series, future sense of science and technology, mystery, figurative expression, overall lighting, streamer slide, speaker slide, staggered shape, strong theme.
This case will realize the imagination of human exploration of the moon and the earth in the future, and the sense of science and technology. Extract blue light, orange old, gray, to create the future scientific and technological power of the lunar exploration base and the change of the lunar space environment.



空间产品展示
Space product display









空间产品展示
Space product display

咔卡机械

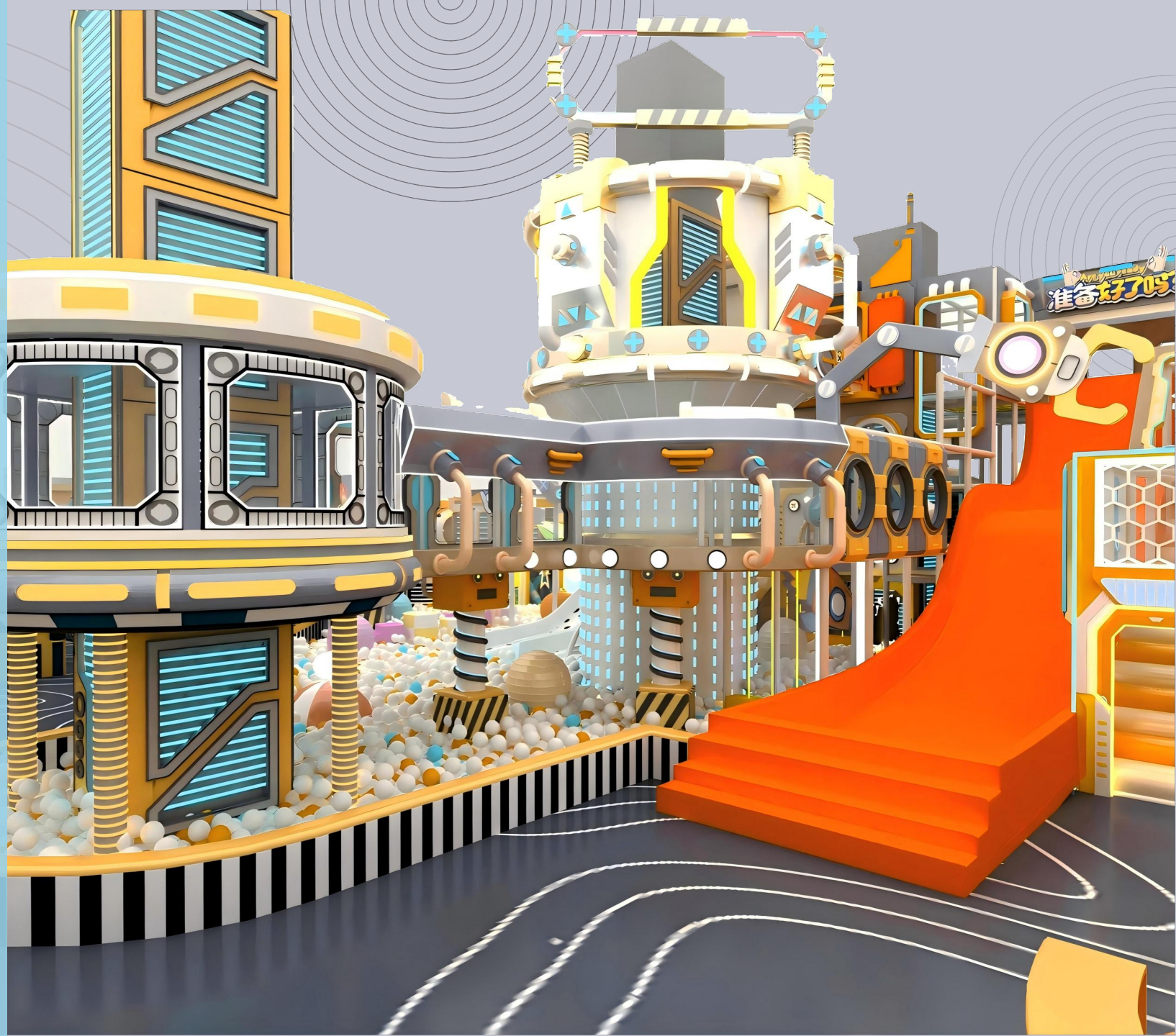
Kaka machine

品牌:咔卡猩球
要求:机械，好玩，耐脏，引导性。
本方案讲这述机械维修城，是踏入一个精密与匠心交织的世界，是机械与智慧的精神之地，这里不仅修复着机械的故障，守护着工业的脉搏，更是对未来工业的期待。

在设计上本方案采用了机械造型的空间感觉和形态，零件的氛围，颜色采用了土黄、高灰打造各种机械维修后的感觉。

Brand: Ka-ka-Planet
Requirements: Mechanical, fun, dirt resistant, guided.
This program describes the mechanical maintenance city, is to enter a precision and ingenuity interwoven world, is the spiritual place of machinery and wisdom, here not only repair the mechanical failure, guard the pulse of the industry, but also the expectation of the future industry.

In terms of design, this scheme adopts the space feeling and shape of mechanical modeling, the atmosphere of parts, and the color of earthy yellow and high gray to create the feeling after various mechanical maintenance.



空间产品展示
Space product display









空间产品展示
Space product display

小黄鸭空间站
The little Yellow Duck Station

品牌:小黄鸭广州店
要求:宇宙空间，空间基地，错落造型，大滑梯，蹦床，大球池等等。
本案讲述小黄鸭在太空基地工作想象，科技感，趣味感。提炼出白光，橙黄，灰白，营造小黄鸭在太空宇宙中建立城市感觉。

在设计风格上本案以错落造型高低空间连接为主，大面积灰白表达科技的的通透感，营造出宇宙般的浩瀚，橙黄而代IP的素造型象，元素太空这些以立体、生动的形式呈现，小黄鸭IP以平面元素创造出一个神秘而又奇幻的小黄鸭太空世界。

Brand: Little Yellow Duck Guangzhou Store
Requirements: Space, space base, staggered shape, big slide, trampoline, big ball pool and so on.
This case is about the yellow duck working in the space base imagination, sense of science and technology, sense of fun. Extract white light, orange, gray, and create a small yellow duck to build a city feeling in the space universe.

In terms of design style, this case is mainly connected with the high and low space of the scattered shape, and the large area of gray expresses the transparency of science and technology, creating the vast of the universe, the prime shape image of orange and yellow instead of IP, the element space is presented in a three-dimensional and vivid form, and the yellow duck IP creates a mysterious and fantastic yellow duck space world with the plane elements.



空间产品展示
Space product display









空间产品展示
Space product display

糖果派对
Candy party

项目：美国费城
设计以梦幻国度、甜蜜童真的设计概念，梦幻清新的糖果布满现场营造梦幻视觉，清新粉嫩的颜色和甜甜的味道，印证了甜蜜童真的美好意镜。

在设计风格上本案以造型夸张的几何图形为主，大面积粉紫蓝搭配表达糖果的味道清新，营造出糖果甜美，冰激凌细腻柔滑。设计充分大胆地利用挑空空间，设计了空中连廊、娱乐空间，创造了不同情境下的转场体验，促成空间维度和层次流动，让孩子们置身于悬念中，充满期待地开启探寻之旅。

The design is based on the design concept of dream country and sweet innocence, and the dream fresh candy is full of the scene to create dream vision, fresh pink color and sweet taste, which confirms the beautiful meaning mirror of sweet innocence.

In terms of design style, the case is based on exaggerated geometric shapes, and a large area of pink purple blue is used to express the fresh taste of candy, creating sweet candy and delicate and smooth ice cream. The design makes full bold use of the empty space, designs the air corridor and entertainment space, creates the transition experience in different situations, promotes the flow of spatial dimensions and levels, and lets the children stay in suspense and start the exploration journey full of expectations.



空间产品展示
Space product display









空间产品展示
Space product display

童梦奇缘

A child's dream

品牌：爱玩嘉年华
设计概念提取爱玩嘉年华“童梦奇缘”的设计概念，作为设计灵感展开联想，赋予空间设计寻梦探索的主题，阐述了爱玩家族在探索的过程中巧遇了爱玩家族的新世界，通过共同历险，创造快乐回忆，呼应品牌“玩在一起”的亲子体验理念。

设计充分大胆地利用挑空空间，设计了空中连廊、娱乐空间，创造了不同情境下的转场体验，促成空间维度和层次流动，让孩子们置身于悬念中，充满期待地开启探寻之旅。

Brand: Love Fun Carnival
Design concept Extracts the design concept of Love Play Carnival "children's dream", as a design inspiration to expand the association, gives the theme of space design dream-seeking exploration, expounds the love Play family encountered the new world of love Play family in the process of exploration, through the common adventure, create happy memories, echo the brand "play together" parent-child experience concept.

The design makes full bold use of the empty space, designs the air corridor and entertainment space, creates the transition experience in different situations, promotes the flow of spatial dimensions and levels, and lets the children stay in suspense and start the exploration journey full of expectations.



空间产品展示
Space product display









空间产品展示
Space product display

魔幻森林
Magic forest

项目：梦多多昆山店
要求：合作拓展、耐脏、引导性、森林、城堡
本方案以艺术生动方式打造魔幻森林主题，通过具象仙人掌、抽象性大象造型、组合地形、空中栈道、低龄互动”等主要节点进行主题空间营造，城堡设计柔和梦幻且浪漫，让孩子们置身于梦幻中，充满期待地开启探寻之旅。

设计了空中连廊、娱乐空间，创造了不同情境下的转场体验，促成空间维度和层次流动。通过拓展项目提供运动服务，释放压力，增强体质，享受健康。

Project: Mengduo Kunshan Store
Requirements: Cooperative expansion, dirty resistance, guidance, forest, castle
This program creates the theme of magical forest in an artistic and vivid way, and creates the theme space through the main nodes such as figurative cactus, abstract elephant modeling, combined terrain, aerial walkway, and young age interaction. The castle design is soft, dreamy and romantic, allowing children to immerse themselves in the dream and start the exploration journey full of expectations.

The air corridor and entertainment space are designed to create transition experiences in different situations and facilitate the flow of spatial dimensions and levels. Provide sports services through outreach programs to relieve stress, enhance fitness and enjoy health.



空间产品展示
Space product display

氧气森林

Oxygen forest

本次产品以以百年大树为核心，以泡泡为重点表现元素，配以音乐律动的球状灯光，来表达白天森林派对和夜晚的万家灯火的情感氛围，也寓意褪去的新冠疫情，憧憬未来纯净的自然环境！

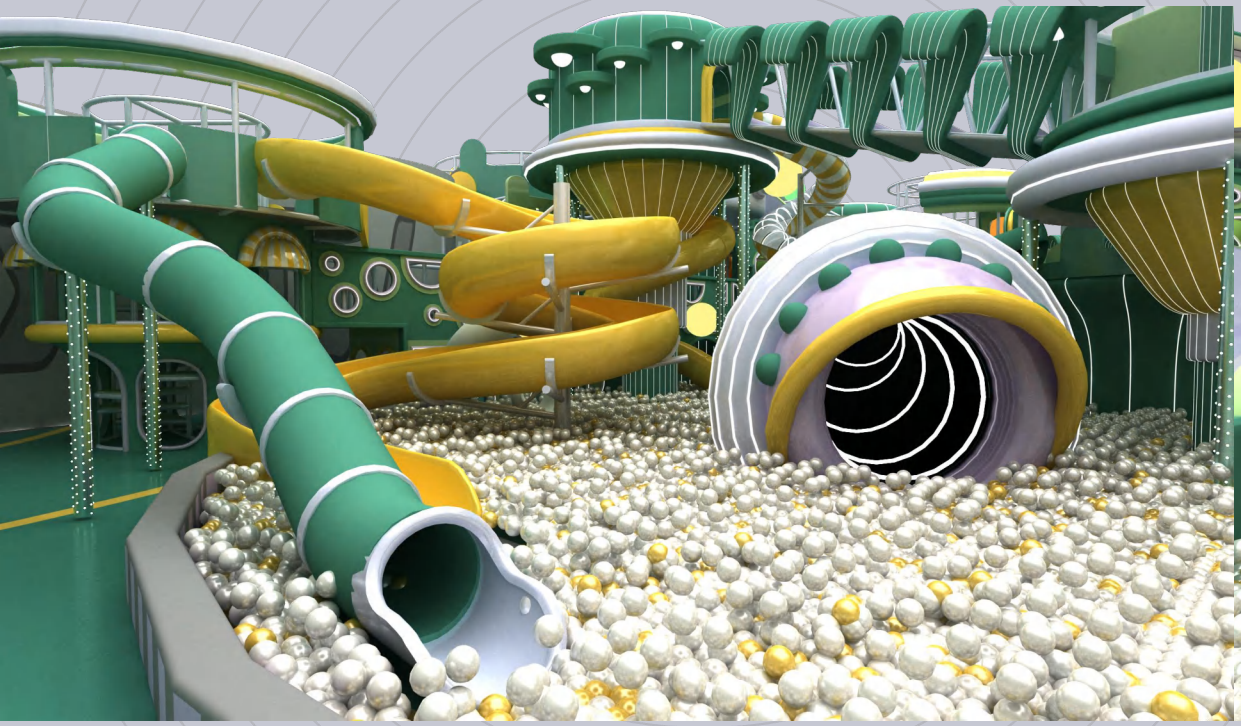
娱乐内容主要以各种滑梯为主，配以体能运动系列内容，比如攀爬，蹦床，秋千，闯关，数字运动等，让孩子在森林里尽情奔跑，氧气满满！

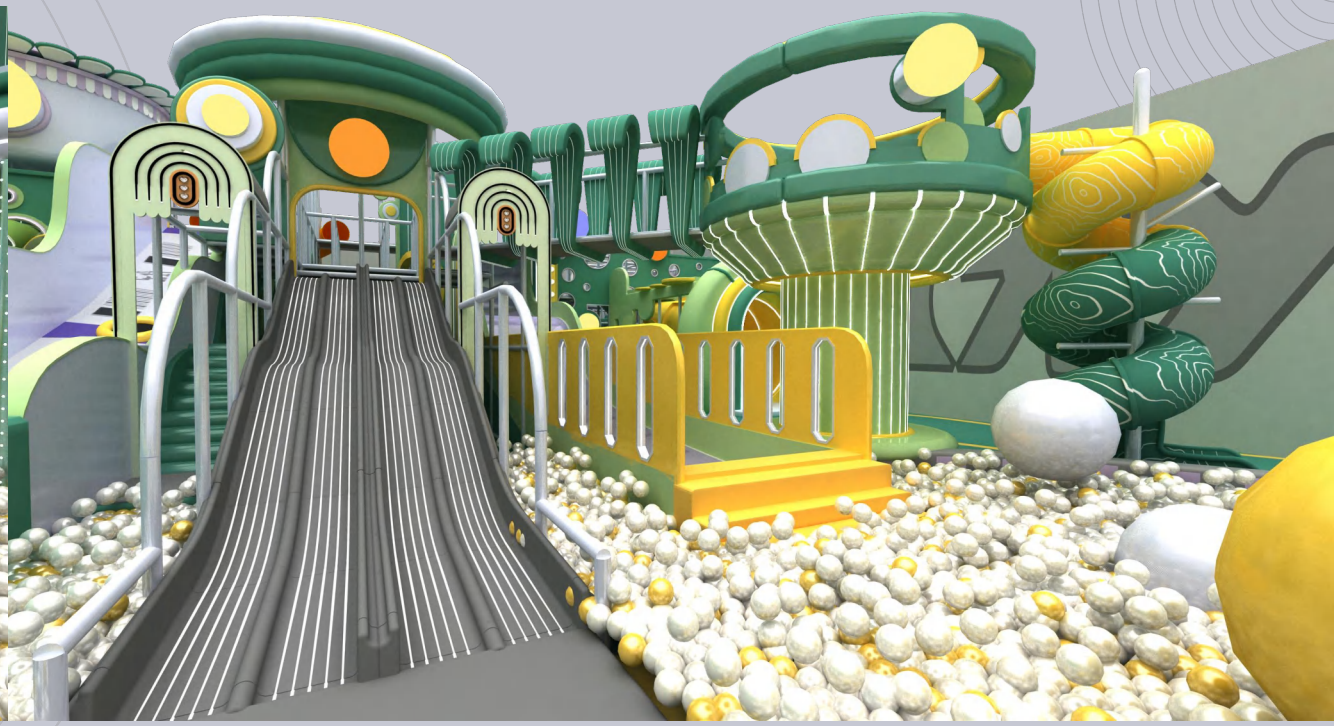
This product takes the century-old tree as the core, takes bubbles as the key expression element, and matches the musical rhythm of the ball lights to express the emotional atmosphere of the forest party during the day and the lights at night, and also symbolizes the fading of the COVID-19 epidemic, looking forward to the pure natural environment in the future!

The entertainment content is mainly based on various slides, with physical sports series, such as climbing, trampoline, swing, pass, digital sports, etc., so that children can enjoy running in the forest, full of oxygen!



空间产品展示
Space product display





空间产品展示
Space product display

秘境森林
Secret forest

品牌:哒叭溜湖里店
要求:阳光,神秘，森林。
踏入这片神秘之地，每一步都充满未知的惊喜。树影斑驳，阳光洒满心间，仿佛在森林中迷失，又找回真正的自己。

秘境森林的呼唤：森林深处，静谧如初。绿影婆娑，心灵栖息。鸟语花香，心旷神怡。这里是自然的怀抱，永远是最温暖的避风港。
与秘境森林的对话：在森林的怀抱中，每一口呼吸都是自由。跟随森林的步伐，走向内心深处的平静。远离尘嚣，森林是最好的疗愈师。

The Call of the Secret Forest: Deep in the forest, it is as quiet as ever. Green shadow dancing, the soul perched. The fragrance of the flowers and the singing of the birds make one feel relaxed and happy. Here is the embrace of nature, always the warmest haven.
Dialogue with the Secret Forest: In the embrace of the forest, every breath is free. Follow the steps of the forest towards inner peace. Away from the world, the forest is the best healer.

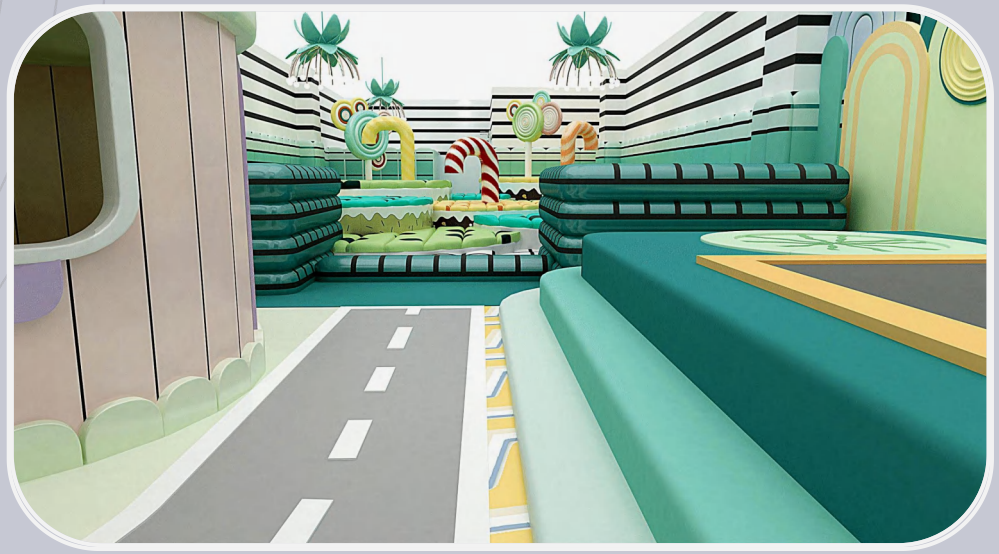


空间产品展示
Space product display









空间产品展示
Space product display

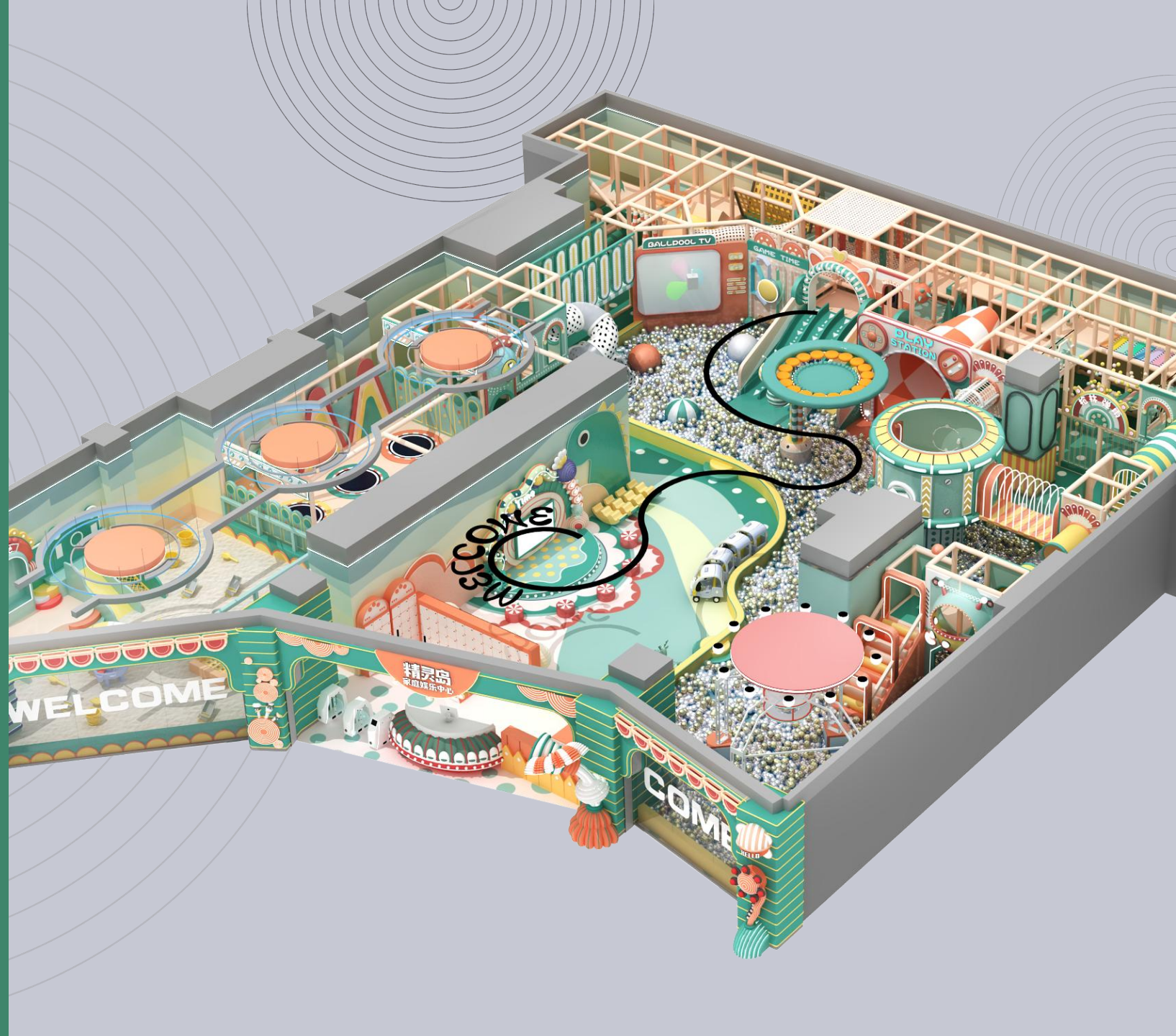
秘密丛林
Secret jungle

项目：韶关精灵岛
设计以艺术生动的方式打造了秘密丛林主题乐园，通过“藤蔓、组合地形、空中栈道、低龄互动”等主要节点进行主题空间营造，将游戏融入场景，带给孩子们一个欢乐趣味，安全舒适的全龄化儿童游乐空间，每一处场景更是与自然息息相关的生态象征。

通过这些充满生命力的设计，孩子们能够在玩耍的过程中感受到大自然的美好，增强对环境的认知与尊重。

Project: Shaoguang Fairy Island

The design creates a secret jungle theme park in an artistic and vivid way. Through the main nodes of "vines, combined terrain, aerial walkway, and young interaction", the theme space is constructed, the game is integrated into the scene, and the children are brought a fun, safe and comfortable all-age children's play space. Each scene is an ecological symbol closely related to nature. Through these vibrant designs, children can feel the beauty of nature in the process of playing, and enhance their awareness and respect for the environment.

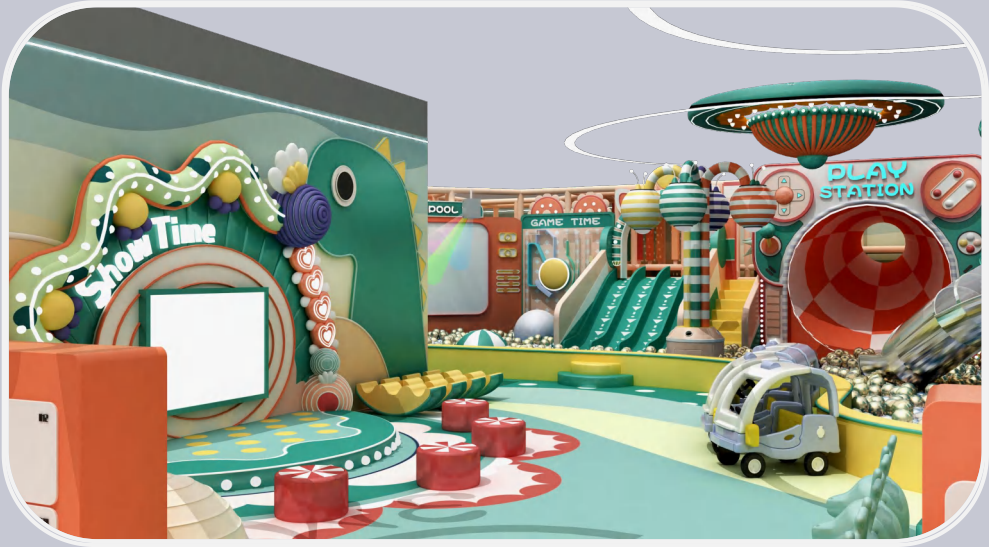


空间产品展示
Space product display









空间产品展示
Space product display

国潮童话

National tide fairy tale

品牌:Q想乐园

本方案讲述以山东的国潮景点景区为造型点，如大明湖等等著名的景点打造出国潮乐园，采用文字的表述崎岖的造型高低错落的空间，古有建筑的美学结合缤纷的色彩，营造出一个属于小孩的国潮文化中的童话王国。

Brand :Q Think Paradise
This program describes the scenic spots in Shandong province, such as Daming Lake and other famous scenic spots to create a national tide park, the use of words to describe the rugged shape of the high and low space, the aesthetics of ancient architecture combined with colorful colors, to create a children's national tide culture of fairy tale kingdom.



空间产品展示

Space product display









空间产品展示
Space product display

岭南鼓城
Lingnan Drum City

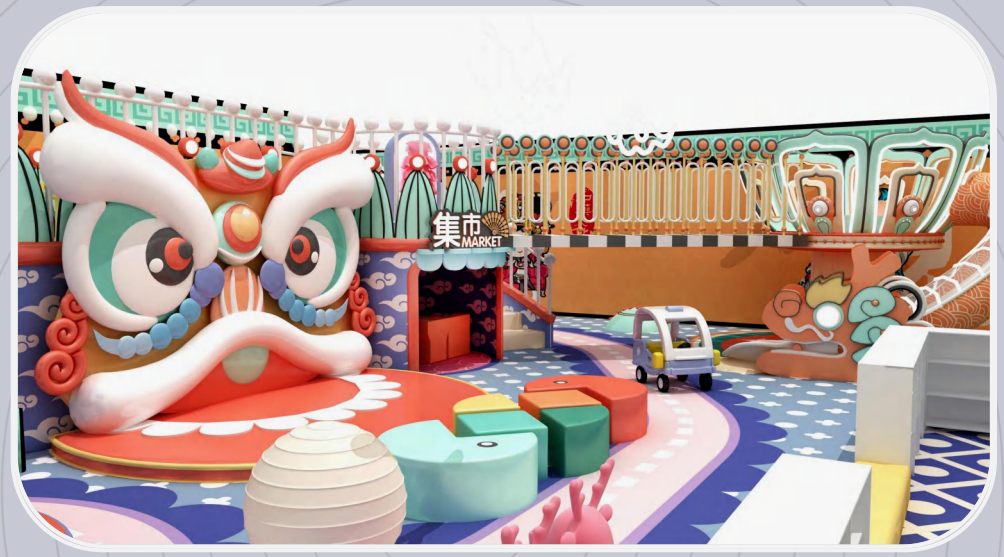
品牌：蓝鲸乐园福州店
本案以岭南文化为主题载体，旨在传承传统文化生命力的同时，顺应当下不断更新的潮流，结合当地的著名景点典故，为广大儿童打造一个有文化内涵的主题乐园。

中国有着五千年的文明历史，各省的历史变迁、地理风貌、风俗习惯、世界遗产、宗教信仰，特色建筑，艺术文化等，都极致体现了中华文化之美。中国人创造的灿烂文化，不断地影响了一代又一代的中华儿女。而我们，致力于传承和推广中华文化之美德，基于在地文化符号为元素，架构一个寓教于乐的游乐新空间。

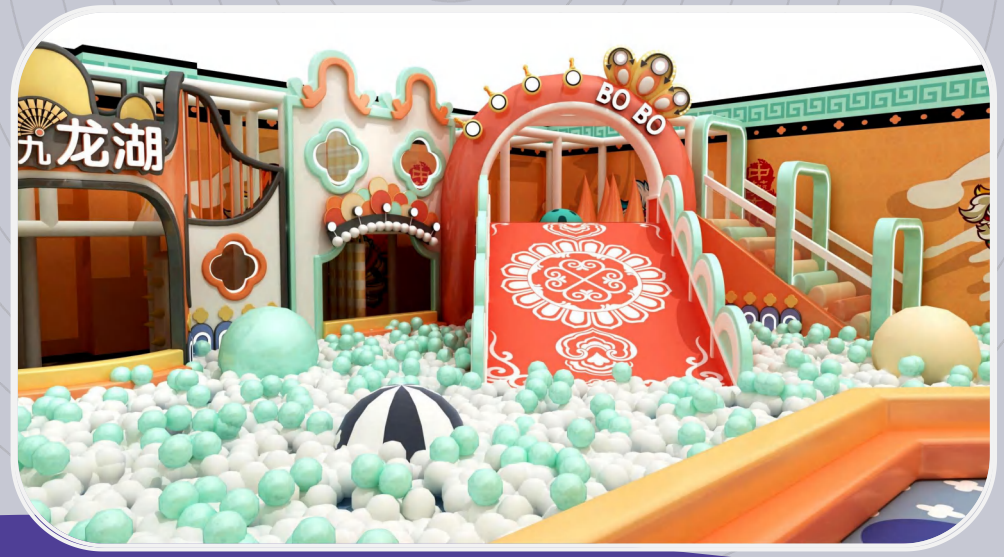
China has a civilization history of 5,000 years. The historical changes, geographical features, customs, world heritage sites, religious beliefs, characteristic buildings, art and culture of each province are the ultimate embodiment of the beauty of Chinese culture. The splendid culture created by the Chinese people has continuously influenced generations of Chinese sons and daughters. We are committed to inheriting and promoting the virtues of Chinese culture, and based on local cultural symbols as elements, we construct a new amusement space that is both educational and entertaining.

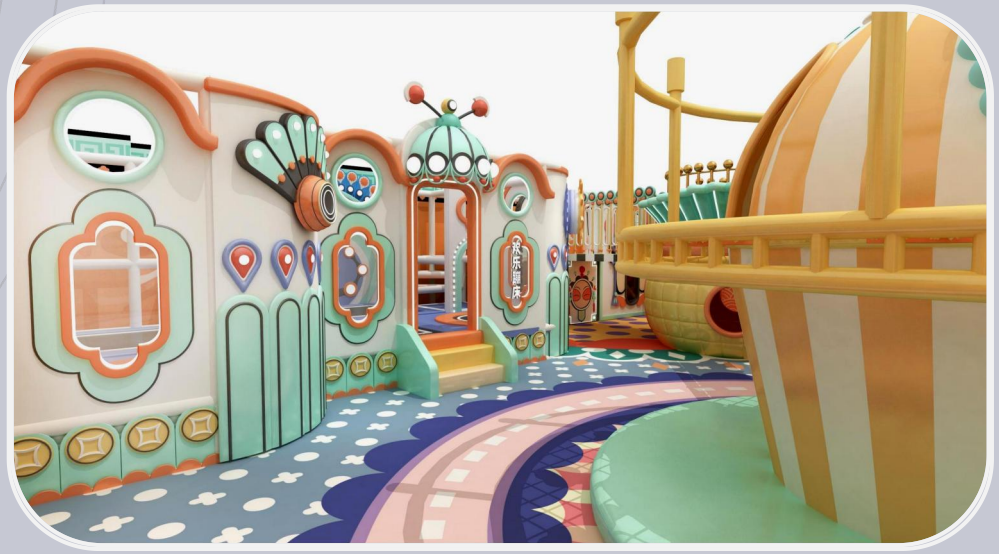


空间产品展示
Space product display









空间产品展示
Space product display

国风戏曲

Lingnan Drum City

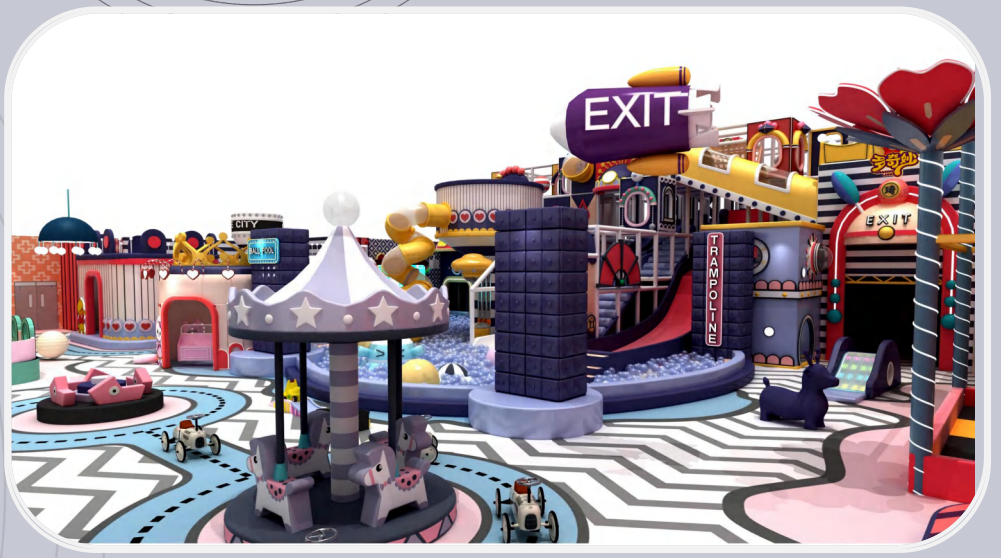
品牌：多奇妙
本案将传统文化融合创新亲子，以国风戏曲为表达方式，给标志性卡通人物戴上了戏曲盔头，将云肩、水袖、云帚、盔头、脸谱、乐器等传统元素通过设计语言的转译，成为更易被小朋友喜爱和接纳的可爱符号，不拘泥于既定塑型的沿袭与模仿，将文化精神抽离，注入童趣化设计的空间当中。空间得以作为桥梁，完成了一次对儿童群体的精准文化输出与传承性教育。

Brand: How wonderful
In this case, traditional culture is integrated into innovative family members, and traditional elements such as cloud shoulder, water sleeve, cloud brush, helmet, facial mask and musical instrument are translated into the design language to become cute symbols that are more easily loved and accepted by children. The cultural spirit is separated from the established modeling and imitation. Inject into the childlike design space. The space can be used as a bridge to complete a precise cultural export and inheritance education for children.

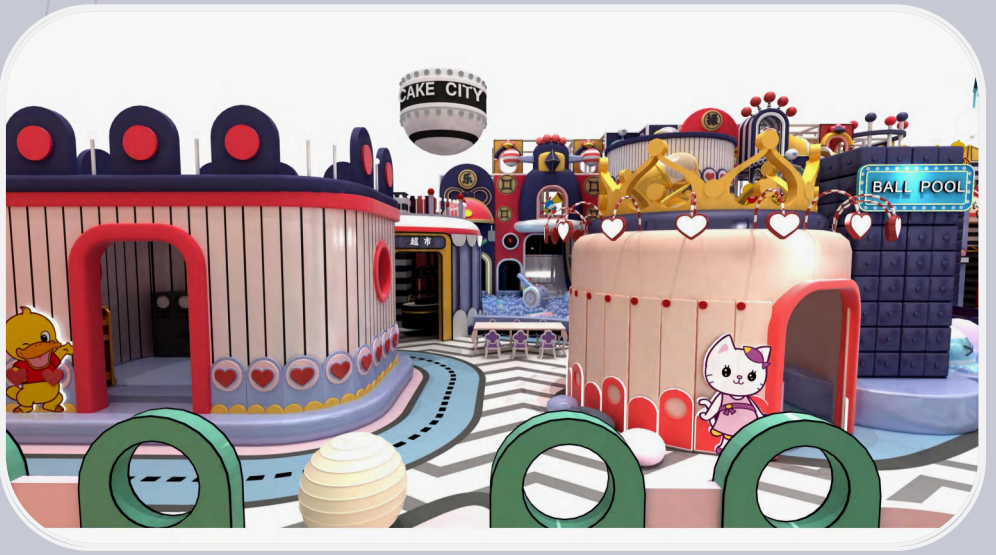


空间产品展示
Space product display









空间产品展示
Space product display

状元府

Champion city

状元，已成为第一名、成功者、拔尖人物的共有称谓。
状元文化来致敬山东诸城的历史。
传统朱砂色和高级黑，配以苹果绿，黛绿，提炼状元文化相关元素。

运用对比，抽象，排列，组合等艺术手法，传达状元高中后的喜悦，荣耀感，也希望小朋友们来这里感受寓教于乐的氛围，给予一举高中的寓意！

Champion, has become the first, successful, top of the common appellation.
Champion culture to pay tribute to the history of Zhucheng in Shandong province.
Traditional vermilion and premium black, with apple green, dark green, Ti Culture related elements.

Using contrast, abstraction, arrangement, combination and other artistic techniques, to convey the joy and glory of the top student after high school, but also hope that the children come here to feel the atmosphere of education and fun, to give the meaning of high school!



空间产品展示
Space product display









空间产品展示
Space product display

波点
Wave point

“波点”一直是时尚的元素特性：
太阳形状，生命力量的象征。
宇宙的起源，是人类永不磨灭的生命力。

受当代现实主义的启发，让孩子在艺术品中游乐，熏陶艺术气息，提高艺术品鉴能力，引领游乐行业摸索出一条艺术与游乐相结合的新思路!

"Polka dots" have always been an elemental characteristic of fashion:
The shape of the sun, the symbol of the life force.
The origin of the universe is the indelible vitality of human beings.

Inspired by contemporary realism, let the children play in the art, edify the art atmosphere, improve the art appreciation ability, and lead the amusement industry to explore a new idea of combining art and play!



空间产品展示
Space product display



空间产品展示
Space product display

小丑乐园
Putoy land

品牌:PUTOY乐园
本儿童游乐场设计旨在为孩子们创造一个充满乐趣、安全且富有创意的游玩空间。

设计灵感来源于欢乐的马戏团元素，通过色彩斑斓的装饰和多样化的游乐设施，激发孩子们的想象力和探索欲，让他们在游玩中获得快乐和成长。以小丑IP形象为主，使整个游乐场充满童话色彩。采用明亮的黄色、蓝色和红色，这些颜色不仅能够吸引孩子们的注意力，还能营造出活泼、愉快的氛围。

Brand :PUTOY Paradise
This children's playground is designed to create a fun, safe and creative space for children to play.

The design is inspired by the joyful circus elements, and through colorful decorations and diversified amusement facilities, it stimulates children's imagination and desire to explore, so that they can get happiness and grow in the play. The clown IP image is the main image, so that the whole playground is full of fairy tale color. Use bright yellows, blues and reds, which not only attract children's attention, but also create a lively and cheerful atmosphere.



空间产品展示
Space product display

胡桃夹子
Nutcracker

品牌:宝贝王阿克苏店
要求:胡桃夹子

本方案讲述一位被魔法封印的王子。在圣诞夜，胡桃夹子与老鼠国王及其军队展开了一场战斗，最终胡桃夹子变成了王子，并带领小女孩进入了一个充满奇幻的城堡王国。
在设计上本方案以城堡为造型空间，搭配兵人造型突出主题的感觉。宝贝王IP以人物名字代入。

Brand: Baby King Aksu Store
Requirements: Nutcracker

This program is about a prince who is sealed by magic. On Christmas Eve, the Nutcracker engages in a battle with the Mouse King and his army, eventually transforming the Nutcracker into a prince and leading the little girl into a castle kingdom filled with fantasy.
In terms of design, this scheme takes the castle as the modeling space, and the soldier shape highlights the feeling of the theme. Baby King IP with character name.

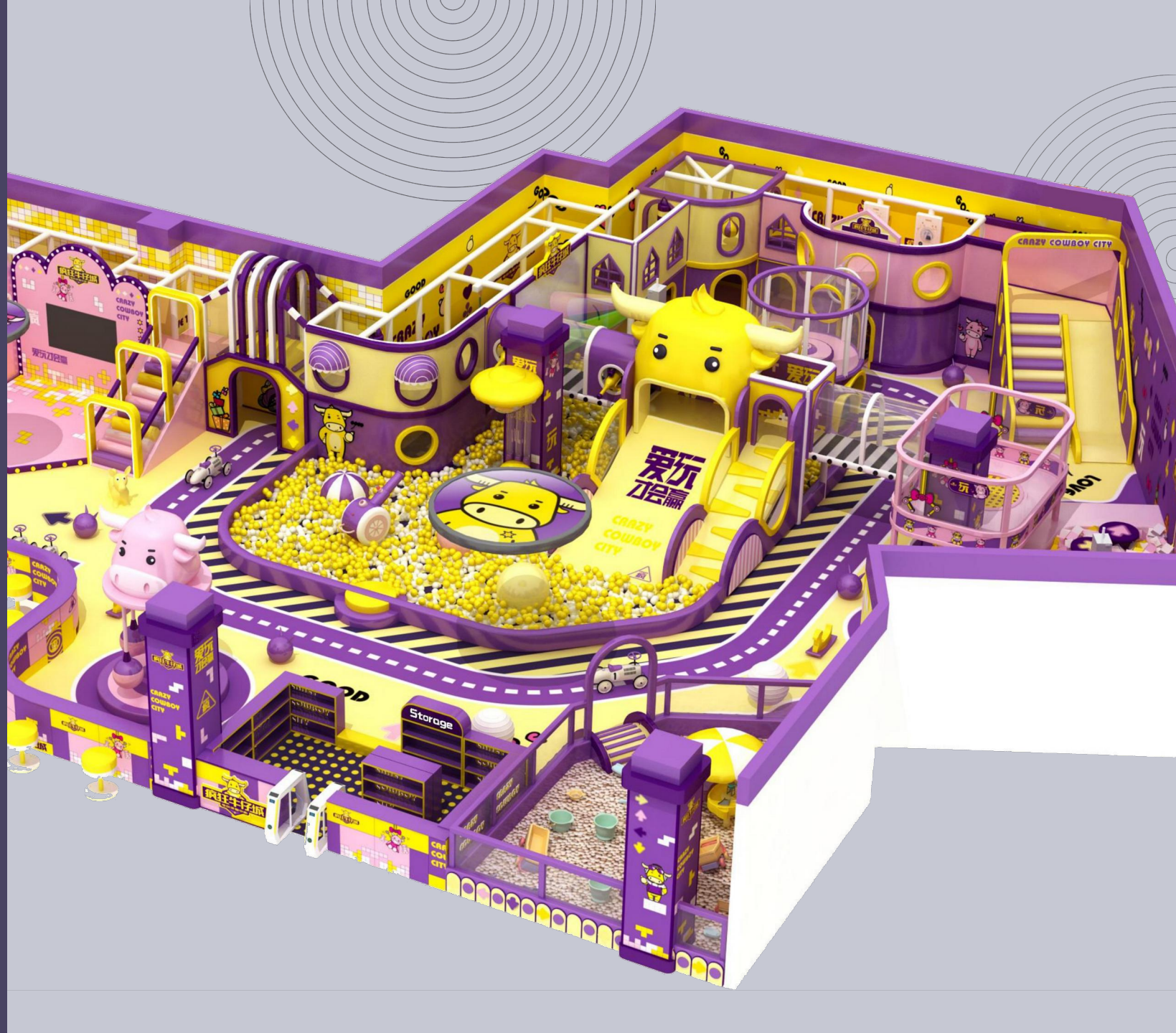


空间产品展示
Space product display

疯狂牛仔城
Crazy cowboy Town

在这个不断演变的时代，我们致力于创造一个超级定制的乐园，本案以疯狂牛仔城的故事为背景，融合IP故事与乐园场景，设计以魔力紫、热情黄为主基调，乐园内充分融入IP元素，元素和色系都采用了品牌里的IP跟辅助图形等等，为儿童在对品牌的渴望和探索欲望，培养他们对于多样美的欣赏和独立审美的能力。

In this constantly evolving era, we are committed to creating a super customized park, this case with the story of crazy Cowboy city as the background, the integration of IP story and park scene, the design is magic purple, enthusiasm yellow as the main tone, the park fully integrated IP elements, elements and colors are used in the brand IP and auxiliary graphics, etc. For children's desire and desire to explore the brand, cultivate their appreciation of diverse beauty and independent aesthetic ability.



空间产品展示
Space product display

潮玩运动

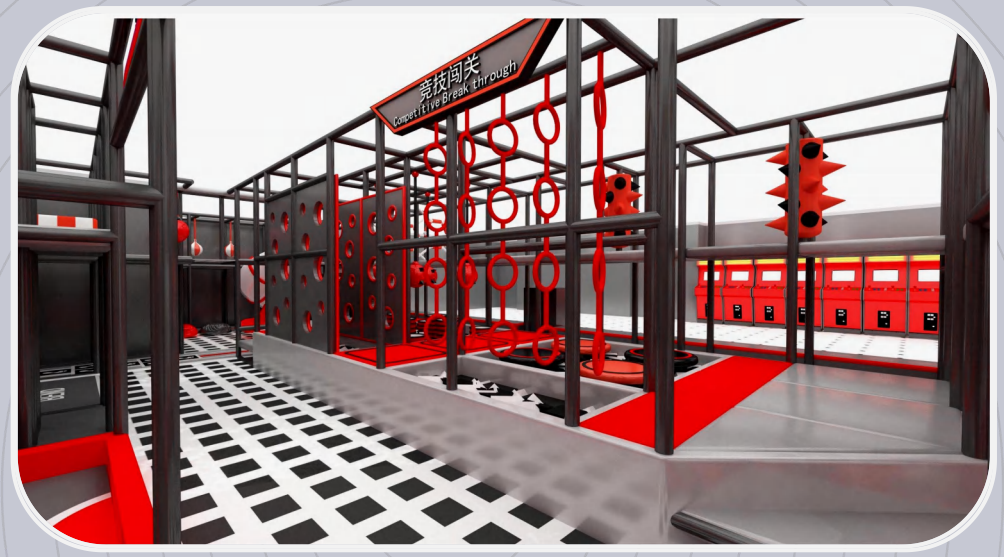
Hipster sport

要求:软体，大童，运动。
潮玩运动馆，分享运动心得，享受运动带来的快乐，运动世界不仅是一个平台，更是一个充满活力和友谊的地方，运动让生活更精彩，通过运动，我们可以释放压力，增强体质，享受健康的生活方式。运动世界不仅提供运动服务，更倡导一种积极向上的生活态度，让运动成为我们生活的一部分，让我们的生活因运动而更加精彩。

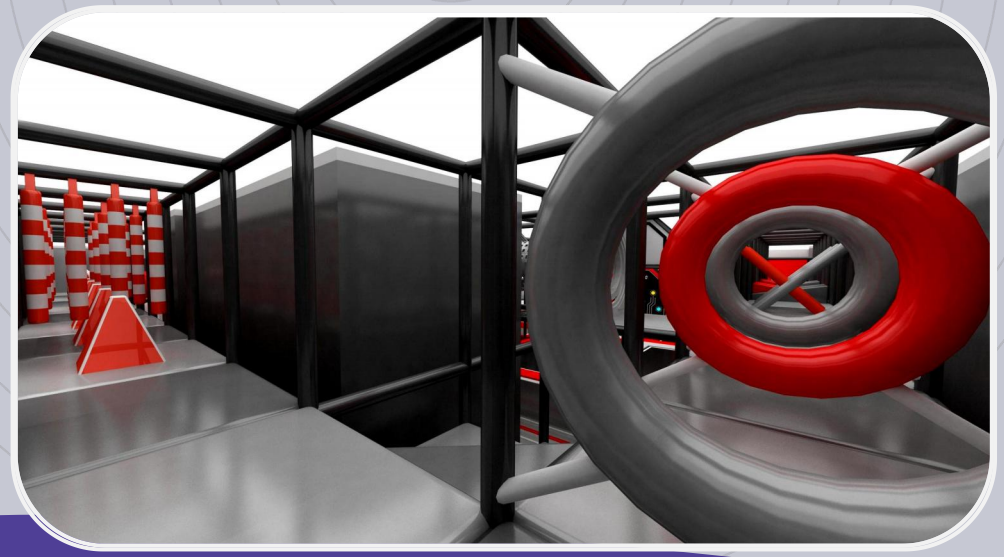
Requirements: Software, kids, Sports.
The world of sports is not only a platform, but also a place full of vitality and friendship. Sports make life more exciting. Through sports, we can release pressure, enhance physical fitness and enjoy a healthy lifestyle. Sports world not only provides sports services, but also advocates a positive attitude toward life, making sports a part of our lives and making our lives more exciting because of sports.



空间产品展示
Space product display









空间产品展示
Space product display

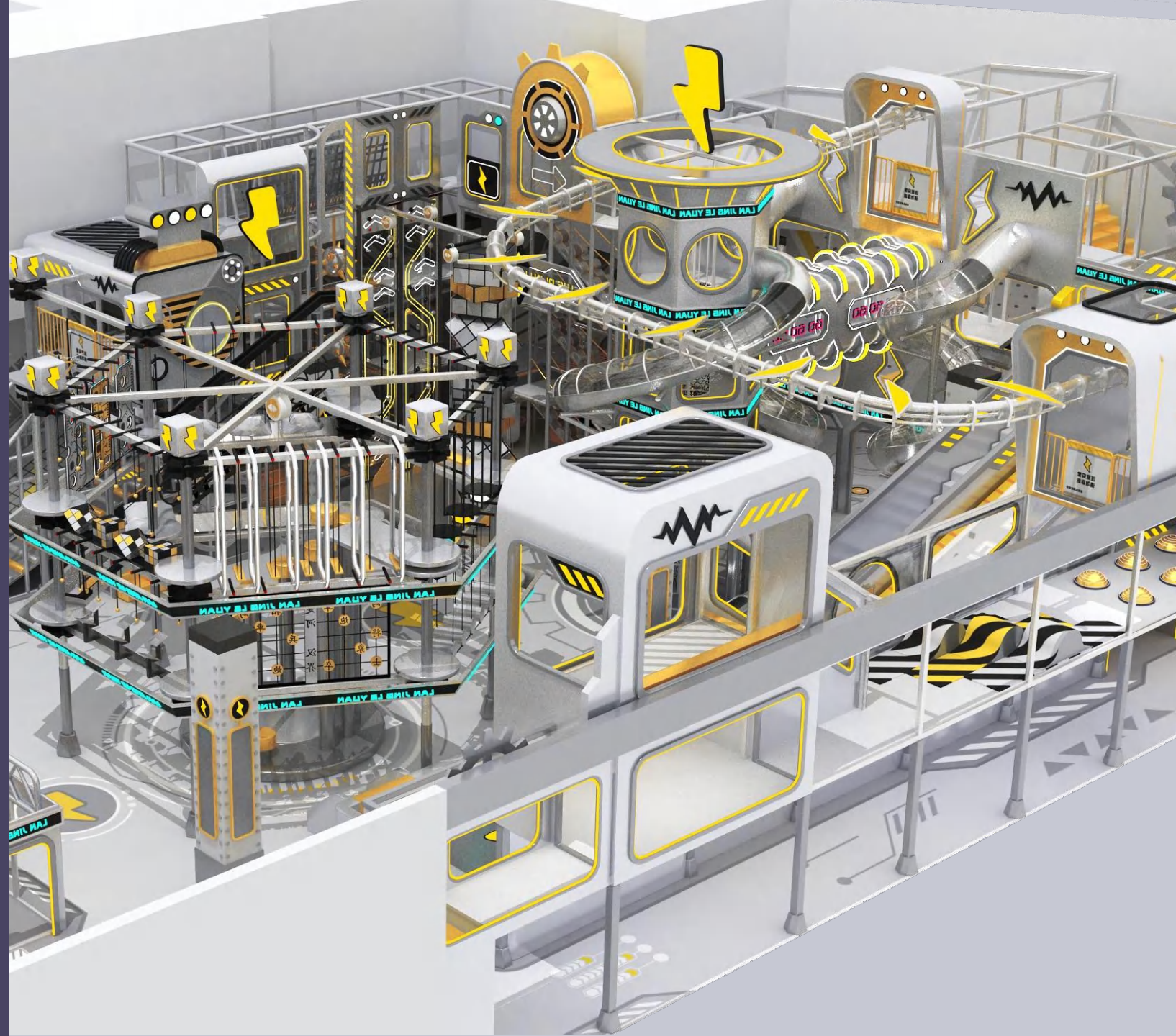
闪动蓝鲸
The flashing blue Whale

品牌：蓝鲸乐园
项目：苏州高铁吾悦广场
本案以“能量”为主题，通过现代而富有冲击力的闪电为主视觉元素，展现竞技运动的魅力与时尚潮流的融合。

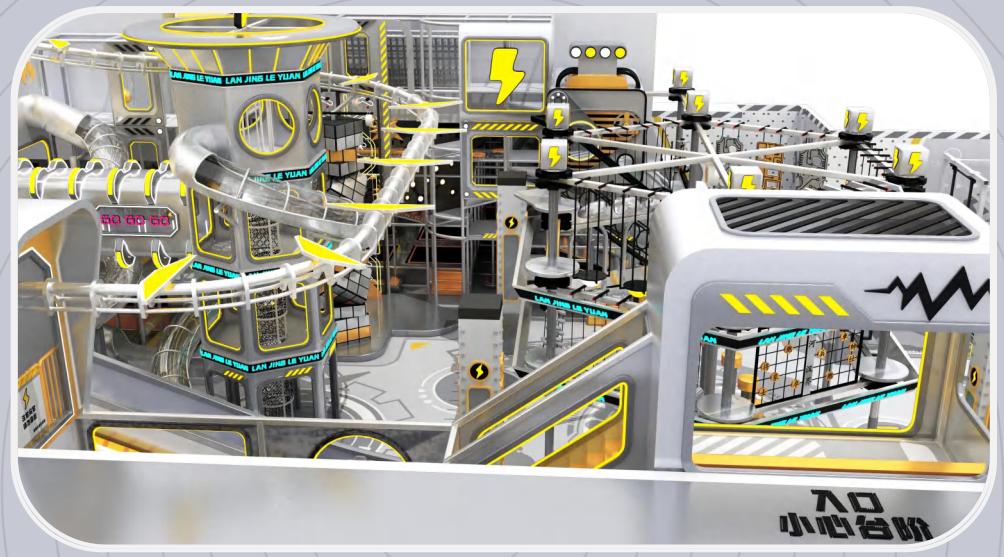
整体以闪银色和黄色相间，加上黄色灯光与蓝色LED发光字为点缀，以闪电能量为符号，象征着活力与激情的碰撞，犹如运动员在赛场上奋力拼搏的瞬间，充满力量与动感。

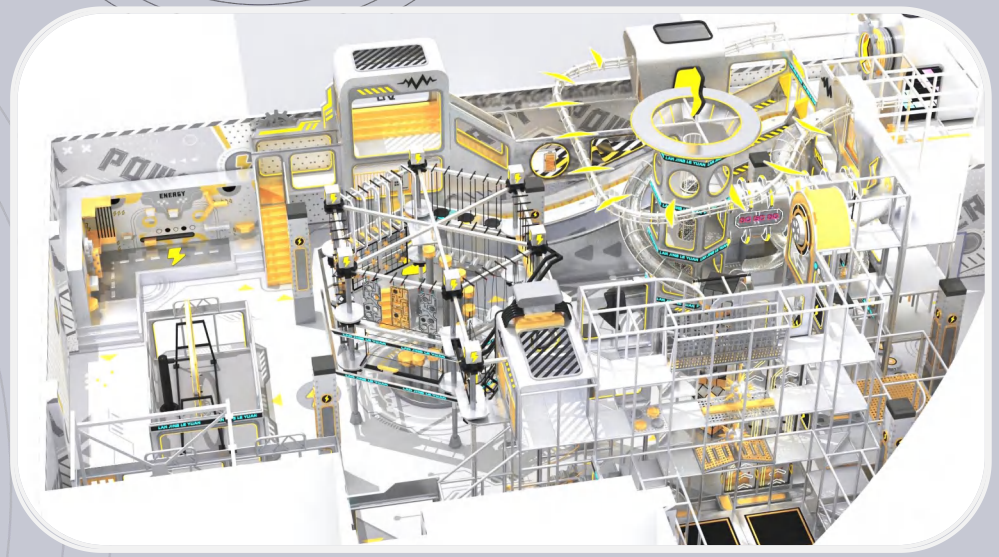
Brand: Blue Whale Land
Project: Wuyue Plaza, Suzhou High-speed Railway
This case takes "energy" as the theme, through the modern and impactful lightning as the main visual element, to show the integration of the charm of competitive sports and fashion trends.

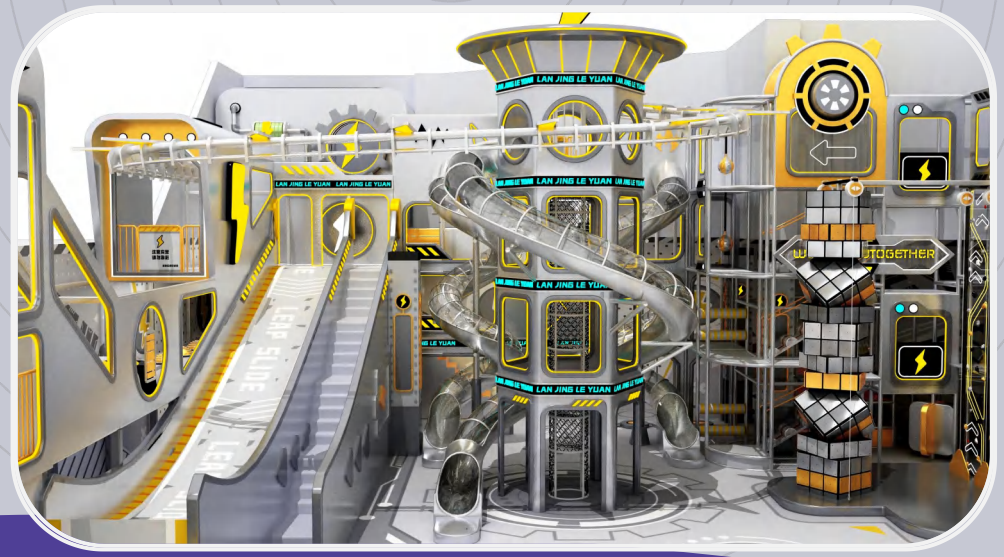
The whole is interspersed with flashing silver and yellow, with yellow lights and blue LED luminous characters as embellishment, with lightning energy as a symbol, symbolizing the collision of vitality and passion, just like the moment when athletes struggle on the field, full of strength and dynamics.

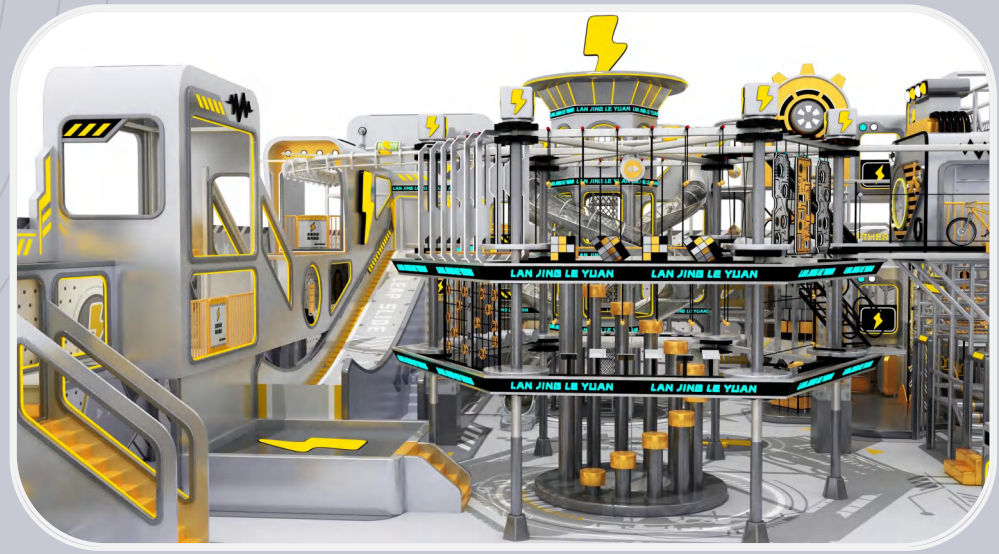


空间产品展示
Space product display









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精灵城堡
Fairy castle

项目：太原中铁
本案欲讲述一群可爱的精灵，在丛林般家园里快乐成长的故事。这里有他们亲手建设的丛林舞台，时光隧道，旋转滑梯以及他们的小城堡...

选用大地色和龙胆紫为主色，大地色最是淳朴、最本质的颜色，自然系的色彩带来心理上的轻松和幸福感，它不显眼、不张扬，却拥有迷人的柔和气场。
我们通过这些色彩的寓意，表达对精灵世界的美好向往，仿佛人间的世外桃源。

Project: Taiyuan China Railway
This case wants to tell the story of a group of lovely elves, growing up happily in their jungle-like home. There's a jungle stage they built, a time tunnel, a spinning slide and their little castle...

Choose the earth color and Gentian purple as the main color, the earth color is the most simple and the most essential color, the natural color brings psychological ease and happiness, it does not show
Eyes, not publicity, but has a charming soft aura.
Through the meaning of these colors, we express the beautiful yearning for the fairy world, as if the paradise on earth.



空间产品展示
Space product display









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涂鸦世界
Graffiti world

要求:运动,大童，各种各样滑梯。
本方案采用涂鸦的奇趣颜色动态为平面表达，各式各样的游玩滑梯为动态。

涂鸦世界，一个充满无限想象与创意的奇幻之地，是色彩与梦想交织的舞台。在这里，孩子们描绘出心中的梦想，每一处游玩都充满了无限的可能和希望创意的奇幻之地。在这里，每个人都可以成为艺术家，用游玩描绘出心中的梦想和美好。

Requirements: Sports, big kids, all kinds of slides.
The scheme uses the funny color dynamics of graffiti as the plane expression, and a variety of play slides as the dynamic.

Graffiti world, a fantastic place full of unlimited imagination and creativity, is a stage where colors and dreams are intertwined. Here, children paint their dreams in their hearts, and every play is a fantastic place filled with infinite possibilities and creative hopes. Here, everyone can become an artist, using play to depict the dream and beauty of the heart.



空间产品展示
Space product display

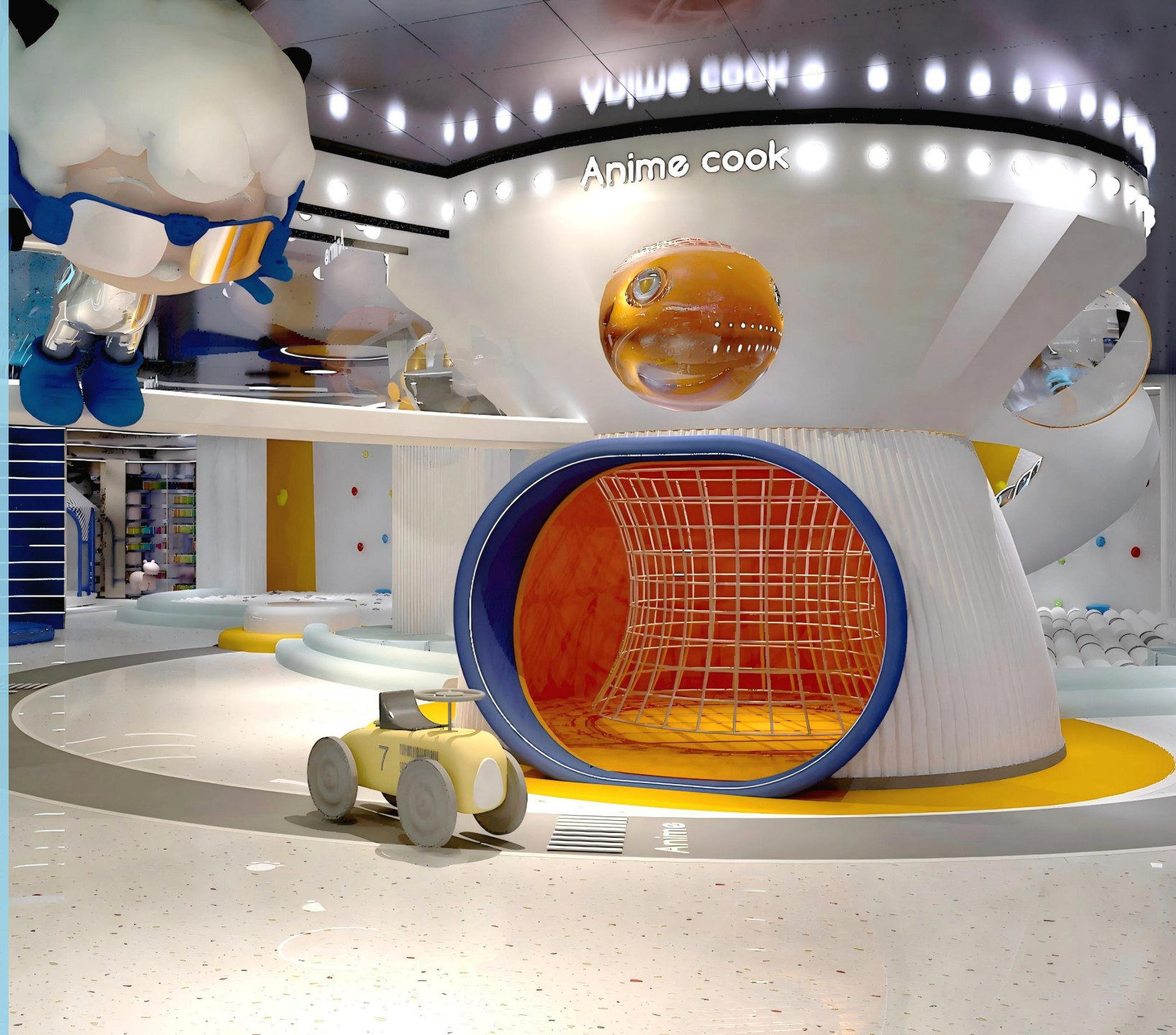
艾尼美餐厅
Anime Cook

品牌：喜羊羊与灰太狼
定位：亲子餐厅
《都市空间的叙事形态》一书中论述道：“无根的瓜果蔬菜脱离了大地田园的范畴，一经摆放到厨房里便转换了身份，脱离了‘植物’形态，更多地呈现为‘食物’状态。”

人与自然之间天然地存在着一种生命的感应与联系，本餐厅希望通过提炼厨房元素，进而采用艺术趣味怪诞的美学处理方式，让孩子对“厨房”拥有喜爱与渴望，爱上吃饭，快乐就餐。

The narrative form of urban space states: "rootless fruits and vegetables are separated from the scope of the earth and countryside. Once placed in the kitchen, they change their identity, break away from the form of 'plants' and appear more in the state of' food '."

There is a natural sense of life and connection between man and nature. The restaurant hopes that by refining kitchen elements and adopting the aesthetic treatment of artistic interest and grotesque, children can have love and desire for the "kitchen", love to eat and have a happy meal.



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空间产品展示
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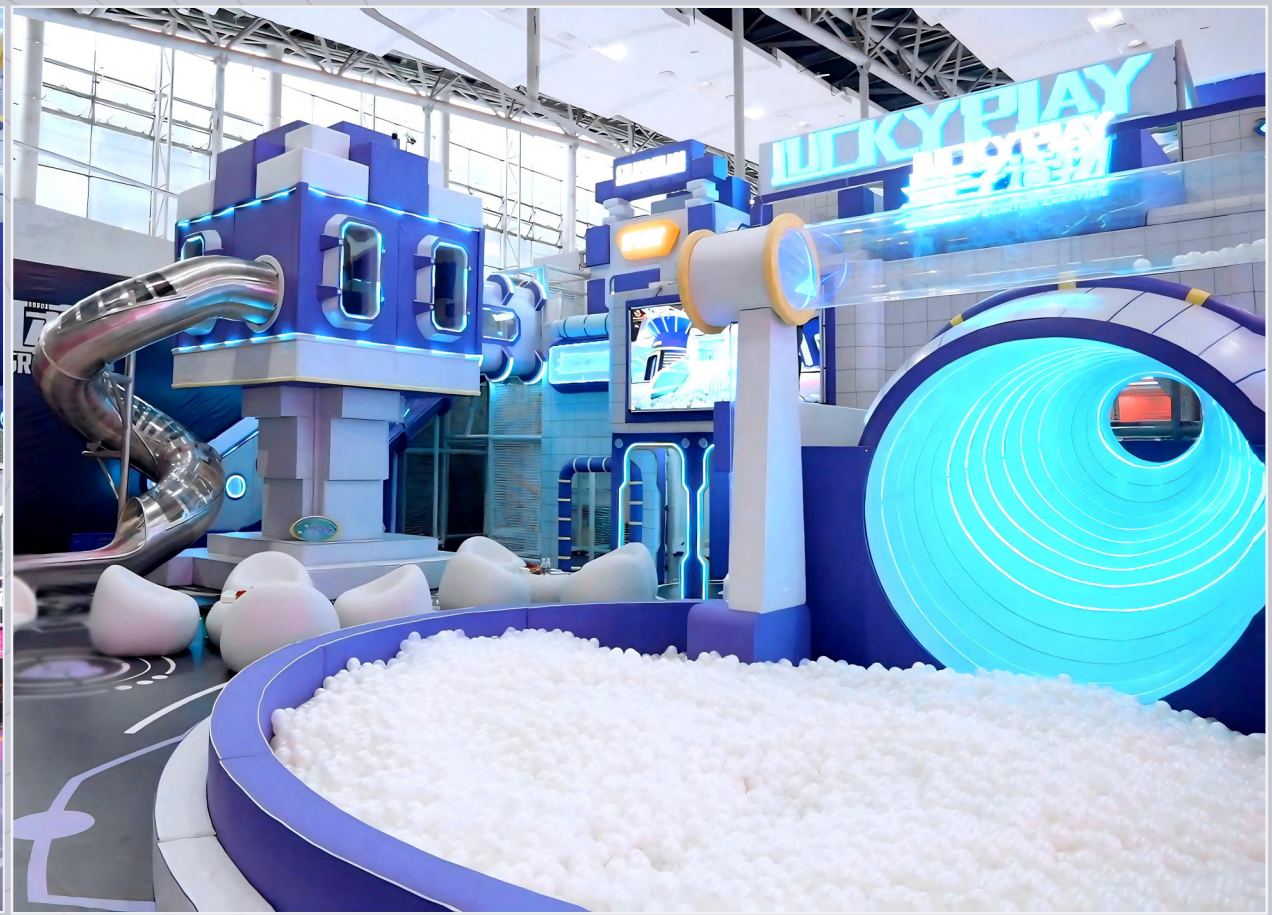
实景落地效果
Real scene landing effect







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实景落地效果
Real scene landing effect





实景案例
Customer Case



THANK YOU

温州乐图游乐设备有限公司

Wenzhou Letu Amusement Equipment Co., Ltd

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